

Year One	
Fall Semester	Spring Semester
MGT 1011 Ideation. This is a course in discovery. Students will explore a variety of critical challenges surrounding the entrepreneur's ability to recognize and develop new ideas. (1 hour)	MGT Strategic Thinking. An introduction to company missions, core values and strategies. Emphasis on companies that created their own market space and the role of strategy in new business development. (1 hour)
Summer: Optional Internship Students can shadow management teams of local and regional startup companies, gaining insight into critical decision making.	
Year Two	
Fall Semester	Spring Semester
MKT 2001 Tactical and Strategic Customer Analysis. An introduction to the methodologies utilized in researching and building a strong understanding of customer development. Emphasis will be placed on value proposition. (1 hour)	BQA 2001 Business Informatics. This class focuses on processing data to help inform and frame business decisions. Topics will include data formatting, basic data management and simple forecasting techniques. Emphasis will be placed on interpreting the results for a business. (1 hour)
Summer: Optional online class. MKT4423 Strategic Brand Management (3 hours)	
Year Three	
Fall Semester	Spring Semester
ACC 3002 Running the Numbers: Fundamentals of Financial and Managerial Accounting. Introduction to financial and managerial accounting concepts essential for interpreting accounting reports produced and analyzed with new entrepreneurial opportunities. (2 hours)	Fin 4323 Entrepreneurial Finance. Development, implementation, and control of financial plans, strategies, and policies by owner-managers of small and medium-sized firms; analysis of alternatives and decision making. (3 hours)
Students take MBA Math for Micro-economics prerequisite Student take GMAT/GRE during Year 3.	
Year Four	
BL 3001 Innovation Law: You Don't Look Good in Stripes! An introduction to specific legal missteps that entrepreneurs must consider during the startup process. Topics include basic business law concepts and a working knowledge of how to converse with transactional lawyers. (1 hour)	MGT 4001 Leadership: Building your C-Suite. An introduction to teambuilding This course examines methods of building your dream team. The course includes personal assessment tools designed to help understand dominate behavioral traits. (1 hour)
Summer: Begin MBA program	

Additional opportunities for those interested in starting a business:

Students with a business idea have an opportunity to participate in the Venture Catalyst Program™ which is a co-curricular program where students can compete at seed funding at various stages of company development. The Venture Catalyst Program™ is operated through the Center for

Entrepreneurship and Outreach in the College of Business and is perfect for those interested in starting a successful, investor-backed company. For more information about starting a business see <https://www.business.msstate.edu/academics/center-entrepreneurship-outreach>.