



COLLEGE OF BUSINESS

Curriculum Sheet for Bachelor of Business Administration

MARKETING: SUPPLY CHAIN MGT

PRE-BUSINESS CORE (56-58 HOURS)			HOURS	NOTES: (REV: 10/03/19)
EN	1103	English Composition I	3	¹ Prerequisite: C or better in MA 1313 or 24 on ACT/Math
EN	1113	English Composition II	3	² Select from: CO 1003, 1013
MA	1313	College Algebra	3	³ Select from: AN 1103, 1143, 1343, 1543; CO 1223, 1403; EPY 2513, 3503, 3543; GR 1123, 2013; HS 1813; PS 1313, PS 1513; PSY 1013, 3073; SO 1003, 1103, 1203
MA	1613	Calculus for Business & Life Sciences ¹	3	
PS	1113	American Government	3	⁴ Select from: ARC 1013; ART 1013, 1023, 1113; CO 1503; ID 3643; LA 1803; MU 1113, 2213, 2323; PE 1123; PSS 2343; TKI 2413
CO		Public Speaking ²	3	
		Social/Behavioral Science ³	3	
		Fine Arts Elective ⁴	3	
		Humanities Elective ⁵	3	⁵ Select from: ARC 2313, 3313, 3323; EN 2203, 2213, 2243, EN 2253, 2273, 2283; *FL 1113, 1123, 2133, 2143 (*French, German, Greek, Japanese, Latin, Russian and Spanish); HI 1063, 1073, 1163, 1173, 1213, 1223, 1313, HI 1323, 4683; PHI 1103, 1113, 1123, 3023, 3033, 3153; REL 1103, 3213, 3223
		Humanities Elective ⁵	3	
		Science with a Lab ⁶	3-4	
		Science with a Lab ⁶	3-4	
		International Elective (met with SCM course)		
*ACC	2013	Principles of Financial Accounting	3	⁶ Select from: BIO 1023, 1123, 1004; GG 1113 & 1111, 1123 & 1121; PH 1013 & 1011, 1023 & 1021
*ACC	2023	Principles of Managerial Accounting ⁷	3	
*BIS	1012	Intro to Business Information Systems	2	⁷ Prerequisite: ACC 2013
*BL	2413	The Legal Environment of Business	3	
*BQA	2113	Business Statistical Methods I ⁸	3	⁸ Prerequisite: MA 1613 & BIS 1012
*EC	2113	Principles of Macroeconomics	3	
*EC	2123	Principles of Microeconomics	3	
*Must earn a C or better in ACC, BIS, BL, BQA & EC courses				
UPPER BUSINESS CORE (24 HOURS)			HOURS	PREREQUISITES
BIS	3233	Management Information Systems	3	
BQA	3123	Business Statistical Methods II	3	BQA 2113
MKT	3323	International Logistics	3	Jr. Standing
FIN	3123	Financial Management	3	EC 2123, ACC 2013, BQA 2113, & Jr. Standing
MGT	3113	Principles of Management	3	Jr. Standing
MGT	3213	Organizational Communications	3	EN 1113 & Jr. Standing
MKT	3013	Principles of Marketing	3	Jr. Standing
BUS	4853	Business Policy	3	MKT 3013, MGT 3113, BIS 3233, FIN 3123 & Graduating Senior
MAJOR REQUIREMENTS (18 HOURS)			HOURS	PREREQUISITES
MKT	4033	International Transportation (Fall)	3	Junior Standing
MKT	4313	Physical Distribution Management (Spring)	3	BQA 2113; MKT 3013
MKT	4333	International Supply Chain Mgt (Spring)	3	Junior Standing
MKT	4413	Consumer Behavior	3	MKT 3013
MKT	4533	Marketing Research	3	BQA 3123; MKT 3013
MKT	4813	Marketing Management	3	Marketing Graduating Senior
ELECTIVES (23-25 HOURS) ⁹			HOURS	NOTES:
Free Electives ⁹			23-25	⁹ See choices in Notes 3, 4, 5 and 6. Free Electives may be utilized to take courses for a minor or second major OR anything you wish to learn more about. They may be taken either inside the College of Business OR outside.
Total Hours to Graduate			123	
Additional Graduation Requirements:				
Minimum 2.5 GPA in Major Courses Attempted				
Minimum 2.5 GPA in 3000/4000 Business Courses				
Minimum 32 Hours in 3000/4000 Business Courses at MSU				
Maximum of 2 D's in 3000/4000 Business and Major Courses				
Note: The 4 digit course number indicates difficulty level and number of credit hours received for the course. (Ex: BIS 1012 begins with a 1 and ends in a 2 making it a Freshman level two hour course; EC 2113 is a Sophomore level three hour course; MGT 3113 is a Junior level three hour course; BUS 4853 is a Senior level three hour course.)				

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SAMPLE COURSE OF STUDY – 123 HOURS MINIMUM

(REVISED 10/03/19)

FIRST YEAR – 30-31 HOURS

EN	1103	English Composition I	3	EN	1113	English Composition II	3
MA	1313	College Algebra	3	CO		Public Speaking ²	3
PS	1113	American Government	3	MA	1613	Cal for Business & Life Sciences	3
		Humanities Elective ¹	3			Social/Behavioral Science Elec. ³	3
BIS	1012	Intro to Business Information Systems*	2			Science with a Lab ⁴	3-4
		Elective**	1				

SECOND YEAR – 33-34 HOURS

ACC	2013	Principles of Financial Accounting*	3	ACC	2023	Principles of Managerial Accounting*	3
EC	2113	Principles of Macroeconomics*	3	EC	2123	Principles of Microeconomics*	3
BL	2413	The Legal Environment of Business*	3	BQA	2113	Business Statistical Methods I*	3
		Science with a Lab ⁴	3-4			Fine Arts Elective ⁵	3
		Elective**	3			Humanities Elective ¹	3
						Elective **	3

THIRD YEAR – 31 HOURS

MKT	3013	Principles of Marketing	3	FIN	3123	Financial Management	3
MKT	3323	International Logistics	3	BIS	3233	Intro to Management Information Systems	3
BQA	3123	Business Statistical Methods II	3	MGT	3113	Principles of Management	3
MGT	3213	Organizational Communications	3	MKT	4313	Physical Distribution Management	3
		Elective**	3	MKT	4413	Consumer Behavior	3

FOURTH YEAR – 30 HOURS

MKT	4033	International Transportation	3	MKT	4813	Marketing Management	3
MKT	4533	Marketing Research	3	BUS	4853	Business Policy	3
		Elective**	3	MKT	4333	International Supply Chain Management	3
		Elective**	3			Elective**	3
		Elective**	3			Elective**	3

*MUST EARN C OR BETTER IN ALL PRE-BUSINESS ACC, BIS, BL, BQA AND EC COURSES.

**FREE ELECTIVE HOURS – 19-21

PREREQUISITES:

MA 1613 – C or better in MA 1313 (College Algebra)
 BQA 2113 – MA 1613 & BIS 1012
 MKT 3323 – Jr. Standing
 MKT 3013 and MKT 4113 – Jr. Standing
 BQA 3123 – BQA 2113
 FIN 3123 – EC 2123, ACC 2123, BQA 2113 & Jr. Standing
 MGT 3113 – Jr. Standing
 MGT 3213 – EN 1113 & Jr. Standing
 MKT 4413 – MKT 3013
 MKT 4533 – BQA 3123 & MKT 3013
 MKT 4813 – Graduating Marketing Senior
 BUS 4853 – BIS 3233, FIN 3123, MGT 3114, MKT 3013 & Graduating Sr.

Additional Graduation Requirements:

Minimum 2.5 GPA in Major Courses Attempted
 Minimum 2.5 GPA in 3000/4000 Business Courses
 Minimum 32 Hours in 3000/4000 Business Courses at MSU
 Maximum of 2 D's in 3000/4000 Business and Major Courses

Elective Hours - See choices in Note 4:

If 6 Hours of Science with Lab: 21 Hours of Free Electives
 If 7 Hours of Science with Lab: 20 Hours of Free Electives
 If 8 Hours of Science with Lab: 19 Hours of Free Electives

NOTES:

¹Select from: ARC 2313, 3313, 3323; EN 2203, 2213, 2243, EN 2253, 2273, 2283; *FL 1113, 1123, 2133, 2143 (*French, German, Greek, Japanese, Latin, Russian and Spanish); HI 1063, 1073, 1163, 1173, 1213, 1223, 1313, HI 1323, 4683; PHI 1103, 1113, 1123, 3023, 3033, 3153; REL 1103, 3213, 3223
²Select from: CO 1003, 1013
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Free Electives may be used for a minor, a second major or just areas of interest. They may be taken in the College of Business OR outside the College of Business depending on your interest.

Note: The 4 digit course number indicates difficulty level and number of credit hours received for the course. (Ex: BIS 1012 begins with a 1 and ends in a 2 making it a Freshman level two hour course; EC 2113 is a Sophomore level three hour course; MGT 3113 is a Junior level three hour course; BUS 4853 is a Senior level three hour course.