MISSISSIPPI STATE UNIVERSITY™
COLLEGE OF BUSINESS

Marketing
Flowchart

Semester 1 (15 hours)	Semester 2 (15 hours)	Semester 3 (15 hours)	Semester 4 (18 hours)	Semester 5 (15 hours)	Semester 6 (15 hours)	Semester 7 (15 hours)	Semester 8 (15 hours)
MA 1313[a] College Algebra	MA 1613 Business Calculus		BQA 2113[a] Business Statistics I	BQA 3123 Business Statistics II	MGT 3113 Prin of Mgt		BUS 4853 Business Policy
BIS 1012[a] Intro Bus Info Sys		BL 2413[a] Legal Env Business			BIS 3233 Mgt Info Syst		Elective
EN 1103 English Comp I	EN 1113 English Comp II			MGT 3213 Org Comm			Elective
		EC 2113[a] Macro-economics	EC 2123[a] Micro-economics		FIN 3123 Financial Mgt	MKT 4533 Mkt Research	MKT elective
ACC 2013[a] Financial Accounting	ACC 2023[a] Managerial Accounting			MKT 3013 Marketing	MKT 4413 Consumer Behavior		MKT 4813 Mkt Mgt
PS 1113[b] American Govt	CO 1003 or 1013[b]	Science[b] with a Lab II	Elective	MKT 3323 Int Logistics		MKT elective	
Humanities elective I[b]	Social/Beh Sci Elective[b]		Fine arts elective[b]			MKT elective	
Elective	Science[b] with a Lab I	Inter-national elective	Humanities elective II[b]	Elective	Elective	MKT Elective	

[a]A grade of C or better required in these courses

[b]These General Education courses can be completed any semester, but are recommend for the first four semesters.

Sample course of study October 2019

Additional Graduation Requirements:
Minimum 123 hours
Minimum 2.5 GPA in Major Courses Attempted
Minimum 2.5 GPA in 3000/4000 Business Courses Attempted
Maximum of 2 D's in 3000/4000 Business and Major Courses
Minimum of 32 hours in 3000/4000 Business Courses at MSU
Maximum of 61 hours from community colleges applied to the degree