

# College of Business Minors

Office of Academic Advising  
106 McCool Hall 662.325.1890

## BUSINESS STUDENTS PURSUING A MINOR

**COB students may obtain a minor in all EXCEPT Business Administration.** COB students may be eligible for a double major and should see an academic advisor in 106 McCool.

## NON-BUSINESS STUDENTS PURSUING A MINOR

Non-Business students may broaden their education as well as expand their competitiveness in the job market with a minor in business. Students interested in pursuing a minor should consult with their major advisor to determine which one would best compliment their major.

Non-Business students should follow these steps:

1. Twelve (12) hours must be taken at the MSU main campus in Starkville.
2. You must meet the required 2.50 MSU AND Overall GPA. Only one D is accepted in the minor courses.
3. Complete the Request to Add a Minor in the COB Academic Advising Center (106 McCool Hall) or online - [www.business.msstate.edu/academics/minors](http://www.business.msstate.edu/academics/minors)
4. Follow the course requirements and pre-requisites. No course substitutions are allowed.
5. COB enforces pre-requisites due to its prestigious AACSB accreditation. Consider pre-requisites when choosing a minor course.
6. In order to ensure recognition for a minor, include the minor on the application for your degree. The minor and major must be declared simultaneously.
7. The minor will be recorded on the transcript, but does not appear on the diploma.

## MINORS AVAILABLE

### ACCOUNTING – 15 Hours

This minor is complimentary to other majors and offers basic career preparation including public, private and governmental accounting.

*Note: Offered through the School of Accountancy. Visit 300 McCool Hall or call 325-1631 for more info.*

#### Required:

ACC 3023 Intermediate Accounting I  
ACC 3033 Intermediate Accounting II

#### Choose any 3 of the following:

ACC 3003 Accounting Info Systems I  
ACC 3013 Cost Accounting  
ACC 3053 Accounting Info Systems II  
ACC 4013 Income Tax I  
ACC 4063 Income Tax II  
ACC 4033 Auditing  
ACC 4023 Advanced Accounting  
ACC 4043 Municipal & Gov Accounting  
ACC 4053 International Accounting

## BUSINESS ADMINISTRATION – 21/22 Hours

Prepare for entrance into the world of business and/or the MBA program. Students will become familiar with basic concepts and techniques necessary for analyzing business environments, making sound business decisions, and planning one's career.

#### Choose any 7 of the following:

BL 2413 Legal Environment of Business  
\*ACC 2013 Financial Accounting  
ACC 2023 Managerial Accounting  
EC 2113 Macroeconomics  
EC 2123 Microeconomics  
\*FIN 3123 Financial Management  
MKT 3013 Principles of Marketing  
\*MGT 3113 Principles of Management  
BIS 3233 Management Information Systems  
\*BQA 2113 Business Statistical Methods I  
\*BQA 3123 Business Statistical Methods II

\*Pre-requisites for the MBA program.

## BUSINESS INFORMATION SYSTEMS – 15 Hours

Students interested in business and technology may wish to pursue a minor in Business Information Systems. Typical career paths range from programmer to systems analyst, database administrator, network administration, IT manager, and Chief Information Officer.

*Note: A minimum GPA of 3.00 is required in the 15 hours for BIS.*

#### Required (if minor has been started before summer 2015):

BIS 1733 Visual Basic Prog.  
BIS 1753 Intro to Business COBOL

#### Required (if minor is started summer 2015 or after):

BIS 1523 Web Development I  
BIS 2523 Web Development II

#### Choose any 3 of the following:

BIS 3523 Advanced Languages I  
BIS 3753 Business Database Systems  
BIS 4113 BIS Security Management  
BIS 4513 Microcomputers and Networks  
BIS 4523 Business Programming w/ COBOL (repl. Adv Lang II)  
BIS 4533 Decision Support Systems  
BIS 4753 Structured Systems Analysis & Design  
BIS 4763 BIS Senior Seminar

## INSURANCE – 15 Hours

This minor provides students with the expertise to pursue insurance related careers such as insurance underwriter, sales/agency management, claims adjustor, financial planner and actuary. The insurance minor enhances many existing business majors including business administration, business information systems, management, and marketing. The minor also complements many non-business majors such as mathematics, statistics, communication, and psychology.

### Required:

INS 3103 Principles of Insurance (Jr standing)  
INS 3203 Property and Casualty Insurance  
INS 3303 Life and Health Insurance  
INS 4503 Enterprise Risk Management (INS 3103)(Only in Spring)

### Choose one of the following:

INS 3403 Financial Planning (FIN 3123)  
INS 3503 Employee Benefits

## ECONOMICS – 15 Hours

Select at least 15 hours of economics coursework. Three hours from finance (FIN), agricultural economics (AEC), IE 3913 or FO 4113 may be applied with approval from the advisor.

*Note: ECON minors must have grades of C in all upper level (3000-4000 level) ECON courses.*

### Required:

EC 2113 Principles of Macroeconomics  
EC 2123 Principles of Microeconomics

### Choose any 3 of the following:

EC 3113 Intermediate Macroeconomics\*  
EC 3123 Intermediate Microeconomics\*  
EC 3333 Managerial Economics  
EC 3423 Economics of Regulation & Antitrust  
EC 3513 Comparative Economic Policy  
EC 4000 Directed Individual Study  
EC 4183 US Economic History  
EC 4213 Personnel Economics  
EC 4223 Labor Law & Employment Policy  
EC 4233 Labor Economics  
EC 4303 International Economic Development  
EC 4323 International Economics  
EC 4423 Public Finance  
EC 4433 State & Local Finance  
EC 4443 Economics of Education  
EC 4523 History of Economic Thought  
EC 4643 Economic Forecasting & Analysis  
EC 4713 Industrial Organization  
EC 4990 Special Topics in Economics

\*Offered fall and spring and once during the summer.

## ENTREPRENEURSHIP – 16 Hours

In partnership with the MSU Entrepreneurship Center, the College of Business offers a minor in Entrepreneurship to help MSU students prepare for launching and growing new business ventures. The entrepreneurship minor is available to any MSU student, regardless of major. The Minor in Entrepreneurship is designed to complement the Engineering Entrepreneurship Certificate program by allowing engineering majors to benefit from more advanced coursework in entrepreneurship.

### Required:

MGT 3323 Entrepreneurship  
MGT 3333 Field Studies in Entrepreneurship  
BL 4243 Legal Aspects of Entrepreneurship  
FIN 4323 Entrepreneurial Finance  
MKT 4423 Strategic Brand Management  
GE 3011 Engineering Entrepreneurship Seminar

## FINANCE – 15 Hours

Engineering, pre-med, communications, and agribusiness majors benefit from this minor. Students improve understanding of the management of financial institutions and the management of financial assets (such as personal, organizational, and governmental funds as well as business assets).

### Required:

FIN 3123 Financial Management  
FIN 3723 Financial Markets & Institutions  
FIN 4223 Intermediate Financial Management  
FIN 4423 Investments  
FIN or REF elective at 3000- level or above

## MANAGEMENT – 18 Hours

Students in areas ranging from engineering to landscape architecture may wish to pursue careers requiring the management of people.

### Required:

MGT 3113 Principles of Management  
MGT 3513 Intro Human Resource Management  
MGT 3813 Organizational Behavior

### Choose any 3 of the following:

MGT 3323 Entrepreneurship  
MGT 3333 Field Studies/Entrepreneurship  
MGT 3823 Responsible Leadership  
MGT 4153 Management Seminar  
MGT 4533 Advanced Human Resource Management  
MGT 4543 Compensation Management  
MGT 4563 Staffing in Organizations  
MGT 4613 Cross-Cultural Management  
MGT 4713 Quality in Organizations

## **MARKETING – 18 Hours**

Students in areas ranging from communications to human sciences may wish to pursue careers requiring the use of marketing activities.

### Required:

MKT 3013 Principles of Marketing  
MKT 4413 Consumer Behavior

### Choose any 4 of the following:

MKT 3323 International Logistics  
MKT 3213 Retailing  
MKT 3933 International Marketing  
MKT 4033 International Transportation  
MKT 4113 Personal Selling  
MKT 4123 Advertising  
MKT 4143 Sales Management  
MKT 4213 Internet Marketing  
MKT 4223 Social Media Marketing  
MKT 4313 Physical Distribution Management  
MKT 4333 International Supply Chain Management  
MKT 4423 Strategic Brand Management  
MKT 4533 Marketing Research  
MKT 4613 Services Marketing

## **REAL ESTATE – 15 Hours**

This minor allows students to enhance their undergraduate training and differentiate themselves from their peers. It also satisfies pre-licensing real estate education requirements for all state's salesperson's license and/or most state's broker's license.

### Required:

REF 3333 Principles of Real Estate  
REF 3433 Real Property Evaluation  
REF 4333 Real Estate Law

### Choose any 2 of the following:

REF 4153 Real Estate Investments  
REF 4253 Mortgage Financing  
EC 4313 Intro to Regional Economic Development

## **Business Analytics-15 Hours**

The Minor in Business Analytics is comprised of 15 hours on analytics skills and applications. Students can select from the following:

### Analytics Skills (choose 3 out of 4):

BQA 4413/6413 Business Forecasting & Predictive Analytics  
BQA 4423/6423 Business Decision Analytics  
ECON 4643/6643 Econ Forecasting & Analysis  
BIS 3753 Business Database Systems

### Analytics Applications (choose 2 out of 6):

ACC 3003 Accounting Systems I  
ACC 3053 Accounting Systems II  
BIS 4533 Decision Support Systems  
MKT 4333 International Supply Chain Management  
MKT 4533 Marketing Research  
MKT 4033 International Transportation

The minor in Business Analytics is available beginning with the fall 2018 semester