



**Department of Marketing, Quantitative Analysis & Business Law**  
**Position Announcement**

**Position Information** (Job #502735).

Mississippi State University invites applications for a full-time, nine-month, tenure-track Assistant/Associate Professor of Marketing starting August 2022. The position involves conducting research and publishing in top-tier academic journals, teaching at the graduate and undergraduate levels (online and face-to-face), and providing appropriate service to the university, business community, and discipline.

Qualified candidates will possess a Ph.D. or D.B.A. in Marketing. A desire to conduct high-quality collaborative research and an interest in teaching in the areas of digital marketing, retailing, marketing analytics, consumer behavior, services, strategic marketing management, or related marketing subjects are required. Expertise in contemporary research methods is expected. Subject to compatibility with the Mississippi State College of Business journal list, a candidate's extant body of work published in quality peer-reviewed academic journals will be recognized for future promotion and tenure. Interdisciplinary or collaborative research within business disciplines is encouraged. Outstanding ABDs, very near completion, will be considered.

Preferred candidates will have a doctorate from an AACSB-accredited institution and evidence of excellent teaching skills. Professional industry and/or practitioner experience is highly desired. The normal teaching load for tenure-track faculty is two courses per semester. Exceptional candidates may be considered at the rank of Associate Professor.

**Employer Information**

Mississippi State is a comprehensive university with a diverse and capable student body of 22,000 students from every state and 80+ countries and holds the Carnegie Classification as a Doctoral University with Very High Research Activity. A body of energetic researchers, assisted by an effective research administration, places Mississippi State among the top one hundred universities in the nation in research and development.

Mississippi State's College of Business is the oldest college of business in the state and one of the oldest in the South. The college is housed in the renovated and expanded McCool Hall in the heart of campus and offers undergraduate degree programs in ten areas, masters programs in six areas, and doctoral programs in four areas.

The Department of Marketing, Quantitative Analysis, and Business Law comprises a collegial group of faculty that deliver outstanding undergraduate programs in marketing and supply chain & logistics, while providing service courses in business quantitative analysis and business law for business-related majors. At the graduate level, the department offers a Ph.D. Program in marketing and delivers doctoral-level courses to support the college's doctoral programs and delivers masters-level courses to support the college's on-campus and distance MBA programs. Additional information can be found on the following sites: <http://www.business.msstate.edu/programs/marketing>; <http://business.msstate.edu/>; <http://www.msstate.edu/>

**Application Information**

To apply, candidates must complete an online application at <https://explore.msujobs.msstate.edu/en-us/job/502735/assistant-or-associate-professor>. Required documents include a current CV, cover letter, and three letters of reference. Inquiries may be sent to Dr. Rob Moore ([rmoore@business.msstate.edu](mailto:rmoore@business.msstate.edu)) or Dr. Joel Collier ([jcollier@business.msstate.edu](mailto:jcollier@business.msstate.edu)), at the College of Business, Mississippi State University, PO Box 9582, Mississippi State, MS 39762. Review of applications will begin immediately and continue until the position has been filled. Salary and benefits are competitive and commensurate with level of preparation and experience. MSU will be interviewing candidates virtually this August/September.

MSU is an equal opportunity employer, and all qualified applications will receive consideration for employment without regard to race, color, ethnicity, sex, religion, national origin, disability, age, sexual orientation, genetic information, pregnancy, gender identity, status as a U.S. veteran, and/or any other status protected by applicable law. We always welcome nominations and applications from women, members of any minority group, and others who share our passion for building a diverse community that reflects the diversity in our student population.