# **Supply Chain Logistics**

## Get to Know SUPPLY CHAIN LOGISTICS

Mississippi State University offers a bachelor's degree in Supply Chain Logistics—preparing students to thrive in one of the world's most essential industries. Offered through the Department of Marketing, Quantitative Analysis and Supply Chain Logistics, the program blends core business principles with specialized training in logistics, transportation, procurement, and operations. Graduates emerge ready to lead in this fast-paced, high-demand field that powers global commerce.

Real-world experience is central to the program. Through Live Cases, community-engaged courses and collaborators, students partner with industry leaders like Taylor Logistics, a global specialist in transporting and handling heavy



equipment, PACCAR, a worldwide technology leader in designing, manufacturing and supporting premium trucks, and C.A.T. Global, a solution-based transportation and logistics company. Through these partnerships, students tackle real supply chain challenges, optimize logistics strategies, and gain direct exposure to the logistics and transportation industry.

Beyond the classroom, students can join Travel Study courses to explore iconic global brands firsthand or backpack through the wilderness in partnership with the National Outdoor Leadership School (NOLS). These immersive experiences blend ethical, sustainable, and purpose-driven business strategies with outdoor leadership and global exploration.

Adding to a student's skillset is the Market Innovation Lab & Observatory (MILO)—one of the world's largest biometric research facilities focused on business and human behavior. Located in the College of Business, MILO offers unparalleled opportunities to explore consumer research, behavioral insights, and analytics. Students also gain hands-on experience with advanced logistics and transportation technologies, including McLeod Software and Greenscreens.ai dynamic pricing platform, widely used across the industry.

Outside the classroom, students are encouraged to join the Maroon & White Supply Chain (MWSC) student organization, which offers valuable exposure to top professionals in the field through two annual on-campus events—MWSC Roundtable and MWSC Connect. These events often lead to internships, further enhancing students' career readiness.

With unmatched access to industry leaders, cutting-edge research, and global experiences, Mississippi State's Supply Chain Logistics program equips students to lead with confidence and purpose. Graduates emerge career-ready and prepared to shape the future of one of the world's most vital industries.

### Flexible CHOICES

Supply Chain Logistics students at Mississippi State University can enhance their degree by pairing it with other majors in the College of Business. Combining Supply Chain Logistics with Marketing strengthens logistics and operations knowledge while developing skills in brand and sales strategy. Management develops leadership skills for overseeing complex supply chains, and a dual focus on Business Information Systems enhances data-driven logistics optimization. Finance provides insights into the financial impact of supply chain decisions. Students can also pair the International Business concentration which prepares students for global markets and cross-cultural logistics challenges. These combinations allow students to customize their education and expand career opportunities.

#### **Course HIGHLIGHTS**

#### **Degree OPTIONS**

Bachelor of Business Administration in Supply Chain Logistics

## Minor and Concentration OPTIONS

**Popular Minors:** Business Analytics, Business Information Systems, Economics, Entrepreneurship, Finance, Marketing, and Management

Concentrations: International Business

The Supply Chain Logistics program at Mississippi State University features distinctive courses crafted to deliver practical experience and indepth expertise. Key offerings include Supply Chain Process Analysis, a hands-on course with field site visits; International Transportation utilizing McLeod software; and Procurement which provides in-depth coverage of purchasing and supply management process, strategies and tools. A standout feature is the Live Case class, where students tackle real-world business challenges by partnering with a logistics company, gaining hands-on experience that prepares them for professional success. Combined with the option to pair Supply Chain Management with other business disciplines, these courses provide a comprehensive education for a wide range of career paths.

## Supply Chain Logistics MAJOR MAP

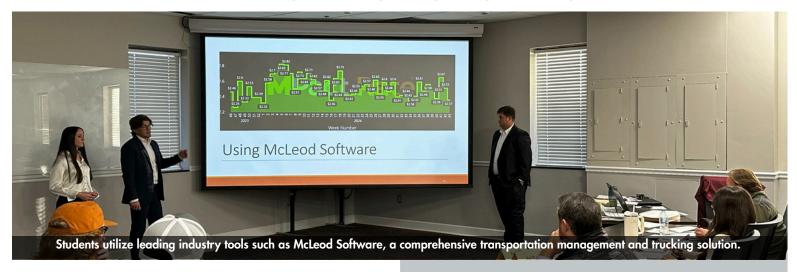
Bachelor of Business Administration in Supply Chain Logistics



	1ST YEAR	2ND YEAR	3 <sup>RD</sup> YEAR	4 <sup>™</sup> YEAR	
GET THE COURSES YOU NEED	Take courses MA 1313, BIS 1012, EN 1103, MA 1613, EN 1113	Take courses BL 2413, EC 2113, ACC 2013, BQA 2113, EC 2123, ACC 2023	Take courses BQA 3123, MGT 3213, MKT 3013, SCL 3323, MGT 3113, BIS 3233, FIN 3123,	Take courses SCL 4033, BUS 4853, SCL 4333, SCL 4013	<ul> <li>Knowledge &amp; Workplace Skills</li> <li>Your time in the Mississippi State University</li> <li>Supply Chain Logistics program will equip you with valuable skills to boost your employability, including:</li> <li>Comprehensive understanding of supply chain fundamentals, including procurement, transportation, and inventory management</li> <li>Proficiency in supply chain analytics and data-driven decision making</li> <li>Hands-on experience with logistics operations, distribution networks, and warehouse management</li> <li>Expertise in global supply chain management and international trade regulations</li> <li>Strong problem-solving and critical thinking skills for real-world logistics challenges</li> <li>Effective communication and negotiation skills for supplier and stakeholder relations</li> <li>Leadership skills in team collaboration and project management</li> <li>Ability to develop and implement strategic supply chain plans to optimize efficiency</li> <li>Knowledge of enterprise resource planning (ERP) and supply chain management (SCM) software</li> <li>Understanding of financial impacts and cost analysis within supply chain operations</li> <li>Familiarity with sustainability practices and ethical supply chain management</li> <li>Experience in risk assessment and crisis management strategies</li> <li>Strong analytical and organizational skills for managing complex logistiscs systems</li> </ul>
GET RELEVANT EXPERIENCE	Join clubs like Maroon & White Supply Chain or Undergraduate Women in Business  Attend the Supply Chain Connect hosted by the Maroon & White Supply Chain or WISE (Women in Supply Chain Excellence) Dinner  Meet with the Career Center	Look into summer jobs and internships (individually or through the Career Center)  Take on more responsibilities within clubs or extracurricular activities  Consider entrepreneurial opportunities via programs like the E-Center	Participate in on-campus recruiting for summer internships Apply for research positions Seek leadership roles in extracurricular actitivities	Assess where you are lacking experience and fill in the gaps with volunteering, clubs, or internships  Meet with Employment Outreach & Career Development Coordinator  Meet with Graduate School coordinator	
GET ENGAGED WITH THE COMMUNITY	Volunteer on or off campus with different community organizations such as Brickfire, Dresses of Hope, Habitat for Humanity, etc.	Get engaged with conferences (Trucking University, National Retail Federation Big Show, Intermodal Association of North America)	Networking with Alumni Take advantage of meeting with recruiters when on campus Get engaged with Women Impacing Supply Chain Excellence (WISE)	Consider joining professional associations like Association of Supply Chain Management, etc. Join LinkedIn groups	
GET ENGAGED GLOBALLY	Consider a concentration in International Business Consider a minor in foreign language	Study Abroad Consider taking international electives	Study Abroad  Consider taking international electives	Study Abroad Consider taking international electives	
GET CAREER READY	Meet with the Career Center Attend networking opportunities Meet with graduating students Explore LinkedIn Learning	Explore the Career Center website  Connect with alumni  Meet with Career Center to review resume and refine interview skills  Build a pool of LinkedIn Learning Certifications	Search for internship opportunities that relate to your interests and skills through on-campus recruiting, industry nights, company info sessions, and competitions  Develop transferable skills through leadership in extracurricular actitivities	Get help from the Career Center with job searching, resumes, interview skills, etc. Apply to jobs or future education	

## **Supply Chain Logistics**

### **ADDITIONAL OPPORTUNITIES**



#### **Career POSSIBILITIES**

Graduates of the Supply Chain Logistics program at Mississippi State University can pursue roles such as:

- Chief Procurement Officer
- · Customer Relationship Officer
- Demand Planner
- Distribution Manager
- Facilities Manager
- · Industrial Production Manager
- International Logistics Manager
- Logistics Analyst
- Production Planner
- · Purchasing Manager
- · Supply Chain Manager
- Transportation Manager
- VP of Customer Service and Logistics

#### **Major Hiring FIRMS**

All based on 2022-24 Data

- Belk
- Target
- Taylor Logistics
- PÁCCAR
- Wal-Mart
- JB Hunt
- Total Transportation of MS
- DHL Supply Chain
- International Paper
- Hol-Mac Corporation
- Tractor Supply Company
- CED
- Cintas



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#### **Placement STATS**

All based on 2023-24 Data

• 98% Placement Rate

### **Average STARTING SALARIES**

All based on 2023-24 Data

\$60,750

### **Experiential Learning**

#### **OPPORTUNITIES**

- · Annual Raytheon Invitational Business Case Competition
- Annual Supply Chain Connect
- ATA Trucking University
- · First Pitch Networking
- · Live Case in Supply Chain Logistics
- Maroon and White Supply Chain Roundtable
- McLeod Software User Conference
- · Supply Chain Process Analysis Gemba Walks
- Women Impacting Supply Chain Excellence Symposium

#### **INTERNSHIPS**

Opportunities are available within the department, regionally, nationally and worldwide.

#### **Study Abroad OPPORTUNITIES**

- 2019: Branding in London and Amsterdam
- 2022: Experiential Branding in Costa Rica Branding Experiences in France
- 2023: The Brands of Argentina Iconic Brands of Iceland, Munich and Prague
- 2024: Branding in Italy
   The Brands of Scandinavia
- 2025: The Iconic Brands of London and Ireland Experiential Branding in Greece