

Entrepreneurship

Get to Know

ENTREPRENEURSHIP

Entrepreneurs are the driving force behind innovation, growth, and economic development. The Entrepreneurship major at Mississippi State University empowers students to think creatively, act strategically, and lead boldly—whether by founding your own ventures, joining a family enterprise, contributing to economic development initiatives, or driving innovation inside existing organizations. Majoring in Entrepreneurship prepares you to take the leading edge of what comes next.

A degree in Entrepreneurship equips you to:

- Identify and assess opportunities for new ventures in diverse environments
- Develop and pitch innovative products, services, and business models
- Launch and manage startups, family firms, or social enterprises
- Adapt entrepreneurial thinking to solve problems
- Lead with resilience, creativity, and innovative decision making

With access to entrepreneurial resources, mentorship, and real-world projects, Entrepreneurship majors graduate ready to become founders, entrepreneurs, intrapreneurs, consultants, or changemakers—equipped to build something that matters.

Hands-On Experience from Day One

Entrepreneurship students gain practical experience through:

- Innovation challenges and idea pitching
- Hands on product and business development
- Family business analysis and succession planning
- Growth strategy simulation and business venture creation

Certifications & Career Readiness

Entrepreneurship majors benefit from:

- MSU's Center for Entrepreneurship and Outreach (E-Center) offering startup support, funding, mentorship, and office space
- Students may choose to participate in VentureCatalyst, MSU's signature co-curricular entrepreneurship pathway, which guides students from idea to launch through hands-on workshops, mentorship, and milestones that help shape real ventures
- Access to national competitions and pitch events like the SEC Student Pitch and Bulldog Business Model Competition



Flexible CHOICES

Entrepreneurship students at Mississippi State University can customize their degree by pairing it with complementary minors in the College of Business to expand their entrepreneurial skill set. A minor in **Management** develops leadership, communication, and organizational insight—essential for building and growing effective teams. **Business Information Systems (BIS)** supports students interested in launching tech ventures or managing digital transformation within startups. A **Marketing** minor enhances skills in branding, digital campaigns, and customer engagement, while **Business Analytics** provides tools for interpreting data, building models, and making data-informed strategic decisions. A minor in **Finance** equips students to budget effectively, forecast performance, secure funding, and evaluate investment opportunities—key skills for any entrepreneurial venture. These combinations allow students to tailor their academic path to match their ambitions and prepare for success in a range of entrepreneurial and business environments

Course HIGHLIGHTS

Courses explore innovation strategy, family business leadership, venture creation, and social entrepreneurship. Students learn how to design business models, evaluate opportunities, and manage growth across organizational types. Emphasis is placed on creative problem-solving, applied projects, and venture development.

Degree OPTIONS

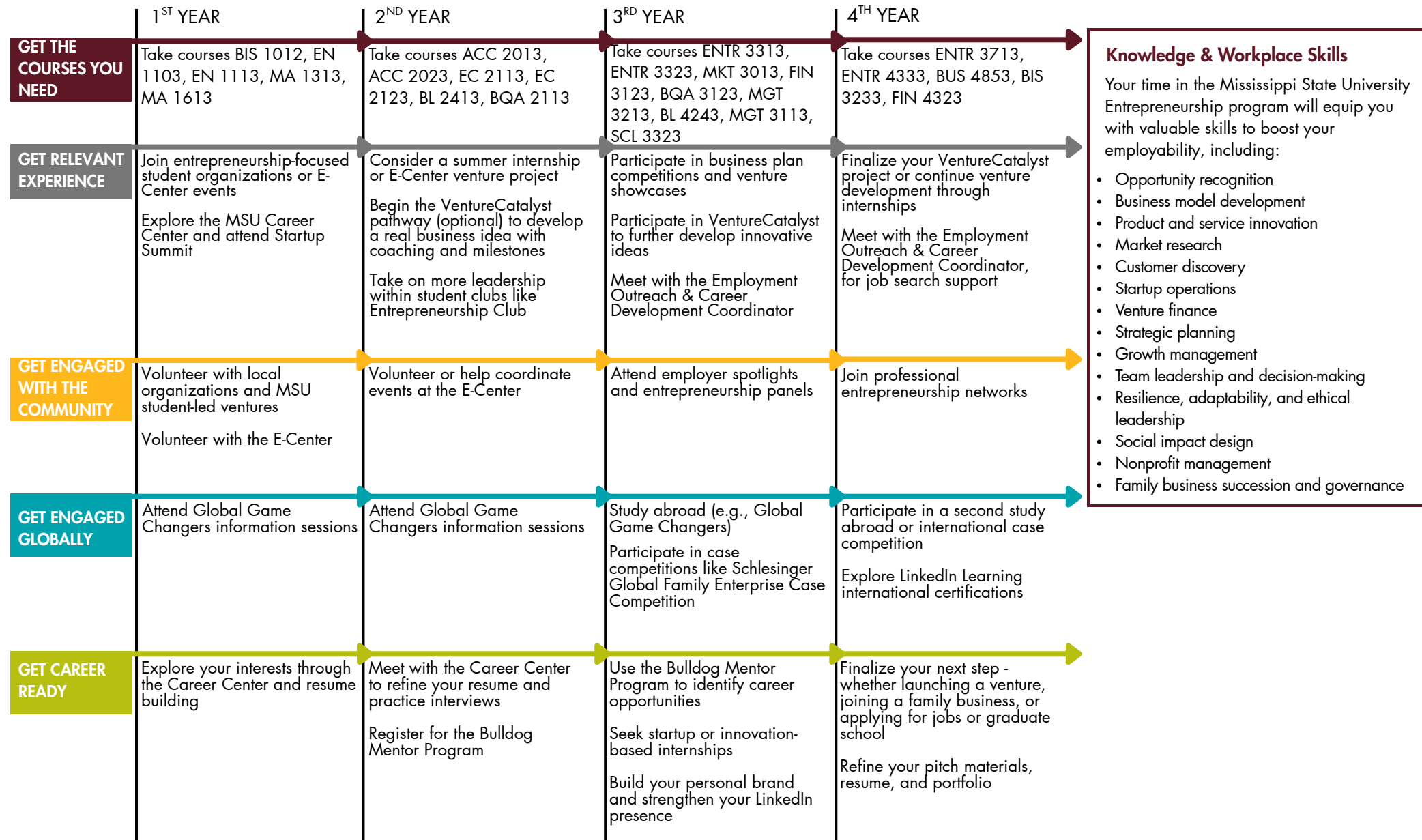
Bachelor of Business Administration in Entrepreneurship

Minor OPTIONS

Popular Minors: Management, Business Information Systems, Marketing, Business Analytics, Finance

Entrepreneurship MAJOR MAP

Bachelor in Business Administration in Entrepreneurship



Entrepreneurship

ADDITIONAL OPPORTUNITIES



Career POSSIBILITIES

Graduates of the Entrepreneurship program at Mississippi State University can pursue careers in:

- Business Owner
- Corporate Strategist
- Development Officer
- Family Business Advisor
- General Manager (Family Business)
- Innovation Manager
- Product Manager
- Program Director (Nonprofit/Social Enterprise)
- Small Business Consultant
- Social Enterprise Founder
- Startup Founder
- Successor/Owner
- Venture Analyst
- Venture Investor

Major Hiring FIRMS

- **Y Combinator Startups**
 - Accelerator-funded early stage companies
- **Innovate Mississippi**
 - Venture support and business incubation
- **Regions Bank**
 - Corporate innovation and business banking
- **C Spire**
 - Regional tech leader supporting innovation
- **Family Firms**
 - Leadership roles in multigenerational businesses
- **Self-launched Ventures**
 - Consulting firms, online stores, service startups, tech products

Average STARTING SALARIES

- \$50,000 (varies widely based on self-employment or venture success)

Experiential Learning OPPORTUNITIES

- Creativity & Innovation Challenges (ENTR 3313)
- Analyze emerging business trends and develop early-stage prototypes (ENTR 3323)
- Hands-on process of transforming a concept into a viable business model through real-world testing (ENTR 3333)
- Insight into success, governance, and strategy through in-depth analysis of family business cases (ENTR 3713)
- Apply knowledge to advanced simulations and venture development projects that prepare them to launch or lead entrepreneurial initiatives (ENTR 4333)
- VentureCatalyst program offered by MSU's E-Center

Internship OPPORTUNITIES

- E-Center Startup Internships
- Family Enterprise Roles
- Local Economic Development Offices
- Social Impact Organizations

(Note: Internship data collection is in progress)

Study Abroad OPPORTUNITIES

- Global Game Changers Program
 - 2023: France, Germany, Italy
 - 2024: Milan, Florence, & Rome, Italy
 - 2025: Paris, France; Florence & Rome, Italy

Business Plan COMPETITIONS

- Compete in the Bulldog Business Plan Competition during MSU's Startup Summit, hosted by the E-Center, and pitch your venture to real investors