Entrepreneurship

Get to Know **ENTREPRENEURSHIP**

Entrepreneurs are the driving force behind innovation, growth, and economic development. The Entrepreneurship major at Mississippi State University empowers students to think creatively, act strategically, and lead boldly—whether by founding your own ventures, joining a family enterprise, contributing to economic development initiatives, or driving innovation inside existing organizations. Majoring in Entrepreneurship prepares you to take the leading edge of what comes next.

A degree in Entrepreneurship equips you to:

- · Identify and assess opportunities for new ventures in diverse environments
- Develop and pitch innovative products, services, and business models
- · Launch and manage startups, family firms, or social
- Adapt entrepreneurial thinking to solve problems
- Lead with resilience, creativity, and innovative decision making

With access to entrepreneurial resources, mentorship, and real-world projects, Entrepreneurship majors graduate ready to become founders, entrepreneurs, intrapreneurs, consultants, or changemakers—equipped to build something that matters.

Hands-On Experience from Day One

Entrepreneurship students gain practical experience through:

Innovation challenges and idea pitching
Hands on product and business development
Family business analysis and succession planning
Growth strategy simulation and business venture creation

Certifications & Career Readiness

Entrepreneurship majors benefit from:

- MSU's Center for Entrepreneurship and Outreach (E-Center) offering startup support, funding, mentorship, and office space Students may choose to participate in VentureCatalyst, MSU's signature co-curricular entrepreneurship pathway, which guides students from idea to launch through hands-on workshops, mentorship, and milestones that help shape real ventures Access to national competitions and pitch events like the SEC Student Pitch and Bulldog Business Model Competition

Flexible CHOICES

Entrepreneurship students at Mississippi State University can customize their degree by pairing it with complementary minors in the College of Business to expand their entrepreneurial skill set. A minor in Management develops leadership, communication, and organizational insight—essential for building and growing effective teams. Business Information Systems (BIS) supports students interested in launching tech ventures or managing digital transformation within startups. A Marketing minor enhances skills in branding, digital campaigns, and customer engagement, while Business Analytics provides tools for interpreting data, building models, and making data-informed strategic decisions. A minor in Finance equips students to budget effectively, forecast performance, secure funding, and evaluate investment opportunities—key skills for any entrepreneurial venture. These combinations allow students to tailor their academic path to match their ambitions and prepare for success in a range of entrepreneurial and business environments

Course HIGHLIGHTS

Courses explore innovation strategy, family business leadership, venture creation, and social entrepreneurship. Students learn how to design business models, evaluate opportunities, and manage growth across organizational types. Emphasis is placed on creative problem-solving, applied projects, and venture development.



Degree OPTIONS

Bachelor of Business Administration in Entrepreneurship

Minor OPTIONS

Popular Minors: Management, Business Information Systems, Marketing, Business Analytics, Finance

Entrepreneurship MAJOR MAP Bachelor in Business Administration in Entrepreneurship



	1 ST YEAR	2 ND YEAR	3 RD YEAR	4 [™] YEAR	
GET THE COURSES YOU NEED	Take courses BIS 1012, EN 1103, EN 1113, MA 1313, MA 1613	Take courses ACC 2013, ACC 2023, EC 2113, EC 2123, BL 2413, BQA 2113	Take courses ENTR 3313, ENTR 3323, MKT 3013, FIN 3123, BQA 3123, MGT 3213, BL 4243, MGT 3113, SCL 3323	Take courses ENTR 3713, ENTR 4333, BUS 4853, BIS 3233, FIN 4323	Knowledge & Workplace Skills Your time in the Mississippi State University Entrepreneurship program will equip you with valuable skills to boost your employability, including: Opportunity recognition Business model development Product and service innovation Market research Customer discovery Startup operations Venture finance Strategic planning Growth management Team leadership and decision-making Resilience, adaptability, and ethical leadership Social impact design Nonprofit management Family business succession and governance
EXPERIENCE	Join entrepreneurship-focused student organizations or E-Center events Explore the MSU Career Center and attend Startup Summit	Consider a summer internship or E-Center venture project Begin the VentureCatalyst pathway (optional) to develop a real business idea with coaching and milestones Take on more leadership within student clubs like Entrepreneurship Club	Participate in business plan competitions and venture showcases Participate in VentureCatalyst to further develop innovative ideas Meet with the Employment Outreach & Career Development Coordinator	Finalize your VentureCatalyst project or continue venture development through internships Meet with the Employment Outreach & Career Development Coordinator, for job search support	
GET ENGAGED WITH THE COMMUNITY	Volunteer with local organizations and MSU student-led ventures Volunteer with the E-Center	Volunteer or help coordinate events at the E-Center	Attend employer spotlights and entrepreneurship panels	Join professional entrepreneurship networks	
GET ENGAGED GLOBALLY	Attend Global Game Changers information sessions	Attend Global Game Changers information sessions	Study abroad (e.g., Global Game Changers) Participate in case competitions like Schlesinger Global Family Enterprise Case Competition	Participate in a second study abroad or international case competition Explore LinkedIn Learning international certifications	
GET CAREER READY	Explore your interests through the Career Center and resume building	Meet with the Career Center to refine your resume and practice interviews Register for the Bulldog Mentor Program	Use the Bulldog Mentor Program to identify career opportunities Seek startup or innovation- based internships Build your personal brand and strengthen your LinkedIn presence	Finalize your next step - whether launching a venture, joining a family business, or applying for jobs or graduate school Refine your pitch materials, resume, and portfolio	

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ADDITIONAL OPPORTUNITIES



Career POSSIBILITIES

Graduates of the Entrepreneurship program at Mississippi State University can pursue careers in:

- **Business Owner**
- Corporate Strategist
- **Development Officer**
- Family Business Advisor
- General Manager (Family Business)
- Innovation Manager
- Product Manager
- Program Director (Nonprofit/Social Enterprise)
- Small Business Consultant
- Social Enterprise Founder
- Startup Founder
- Successor/Owner
- Venture Analyst
- Venture Investor

Major Hiring FIRMS

- Y Combinator Startups
 - Accelerator-funded early stage companies
- Innovate Mississippi
 - Venture support and business incubation
- Regions Bank
 - · Corporate innovation and business banking
- · Regional tech leader supporting innovation
 - **Family Firms**
- Leadership roles in multigenerational businesses
- Self-launched Ventures
 - · Consulting firms, online stores, service startups, tech products



114 McCool Hall 40 Old Main PO Box 5288 Mississippi State, MS 39762 business.msstate.edu

Average STARTING SALARIES

\$50,000 (varies widely based on self-employment or venture

Experiential Learning OPPORTUNITIES

- Creativity & Innovation Challenges (ENTR 3313)
- Analyze emerging business trends and develop early-stage prototypes (ENTR 3323)
- Hands-on process of transforming a concept into a viable business model through real-world testing (ENTR 3333)
- Insight into success, governance, and strategy through in-depth analysis of family business cases (ENTR 3713)
- Apply knowledge to advanced simulations and venture development projects that prepare them to launch or lead entrepreneurial initiatives (ENTR 4333)
- VentureCatalyst program offered by MSU's E-Center

Internship OPPORTUNITIES

- E-Center Startup Internships
- Family Enterprise Roles
- Local Economic Development Offices
- · Social Impact Organizations

(Note: Internship data collection is in progress)

Study Abroad OPPORTUNITIES

- Global Game Changers Program
 - 2023: France, Germany, Italy
 - 2024: Milan, Florence, & Rome, Italy
 - 2025: Paris, France; Florence & Rome, Italy

Business Plan COMPETITIONS

• Compete in the Bulldog Business Plan Competition during MSU's Startup Summit, hosted by the E-Center, and pitch your venture to real investors