

# Historical Timeline



## 1910s

- 1915
  - IHL approves the Business Degree program at Mississippi State University on October 15.
  - James V. Bowen becomes program director for the Division of Business Administration & Public Affairs.
- 1916
  - MSU Division of Business Administration & Public Affairs becomes the Division of Business & Industry.
- 1917
  - Division of Business & Industry is renamed the School of Business & Industry.
  - The first business degree is awarded.
- 1918
  - MSU School of Business & Industry housed in Lee Hall.



## 1930s

- 1937
  - W.W. Littlejohn establishes the MSU Accounting program.
- 1939
  - The Bureau of Business & Economic Research begins.



## 1940s

- 1941
  - Dr. Robert C. Weems becomes the 2<sup>nd</sup> Dean of the School of Business & Industry.
  - The School of Business & Industry establishes a Marketing degree program.
- 1943
  - The School of Business & Industry is relocated from Lee Hall to Bowen Hall, named for the first Dean of Business, James V. Bowen.
- 1948
  - MSU School of Business & Industry awards its first master's degree.
  - Rennovation begins on Lee Hall after fire guts the top floors.



## 1950s

- 1957
  - James M. Parrish becomes the 3<sup>rd</sup> Dean of the School of Business & Industry
- 1958
  - The School of Business & Industry awards its first MBA to S. Roland Jones.
- 1959
  - Old Main Dormitory Burns.



## 1960s

- 1960
  - The business program is accredited by what is known today as the Association to Advance Collegiate Schools of Business (AACSB).
  - The Office of Graduate Studies in Business is founded.
- 1962
  - William C. Flewellen, Jr. becomes the 4<sup>th</sup> Dean of the School of Business & Industry
- 1963
  - School of Business & Industry becomes College of Business & Industry.
  - The Business Information Systems program is established, and is considered to be the oldest BIS program in an accredited college of business.
- 1964
  - A Doctorate of Business Administration degree is approved.
- 1968
  - First doctorate of business administration degree awarded to Dora Herring.
- 1969
  - Gaines M. Rogers becomes the 5<sup>th</sup> Dean of the College of Business & Industry.



## 1970s

- 1971
  - E.B. "Dutch" McCool donates funds for a new home for the College of Business & Industry.
- 1972
  - Construction begins on McCool Hall.
- 1975
  - McCool Hall becomes the new home of the College of Business & Industry.
- 1979
  - The Department of Accountancy becomes the School of Accountancy.



## 1980s

- 1982
  - Dennis R. Leyden becomes the 6<sup>th</sup> Dean of the College of Business & Industry.
- 1984
  - Leo W. Seal, Jr. Distinguished Executive Speaker Series begins.
- 1985
  - Professional Golf Management program sanctioned by the Professional Golfers' Association.
- 1987
  - The Executive in Residence Program begins in the College of Business.
  - MSU Insurance Day is founded.
- 1989
  - The College is Reorganized into four academic units: Department of Finance & Economics; Department of Management & Information Systems; Department of Marketing, Quantitative Analysis & Business Law; and the School of Accountancy.



## 1990s

- 1990
  - The Doctorate in Business Administration is redesigned to strengthen area knowledge and quantitative skills of graduates.
- 1991
  - COB Senior Executive Advisory Board is established.
- 1992
  - Harvey S. Lewis becomes the 7<sup>th</sup> Dean of the College of Business & Industry.
- 1993
  - Professor of Marketing Cynthia Webster becomes the College's first Fulbright Research Scholar.
- 1994
  - Pierre Titard becomes Director of the School of Accountancy.
- 1995
  - The International Business program is established.
  - College of Business & Industry introduces a Master's in Taxation degree.
- 1996
  - COBI Council of Student Organizations (CSO) is chartered as a coordinating group for all MSU business student organizations.
- 1997
  - Garry Smith becomes Interim Dean of the College of Business & Industry upon the retirement of Harvey S. Lewis.
- 1998
  - Sara M. Freedman becomes the 8<sup>th</sup> Dean of the College of Business & Industry.



## 2000s

- 2000
  - The Young Alumni Advisory Board is established.
  - Danny Hollingsworth becomes Director of the School of Accountancy.
- 2001
  - The College of Business & Industry and the School of Accountancy are reaccredited by the AACSB.
- 2002
  - *Time* names accounting graduate Cynthia Cooper one of three "Persons of the Year."
- 2003
  - The Center of Family Enterprise Research is established.
  - The College's Society for Human Resource Management chapter receives a national award.
- 2004
  - Ground is broken on the Leo Seal Family Business Complex and renovation of McCool Hall.
- 2005
  - The College of Business & Industry publishes the first-ever issue of *Dividends Magazine*.



## 2000s

- 2006
  - The School of Accountancy becomes Richard C. Adkerson School of Accountancy.
  - Dan Hollingsworth becomes Interim Dean of the College of Business & Industry.
- 2007
  - The Department of Management & Information Systems Advisory Board is established.
  - Lou Capella, Associate Dean for Intern Affairs, retires after 36 years at MSU.
  - Lynn F. Richardson becomes the 9<sup>th</sup> Dean of the College of Business & Industry.
- 2008
  - The College of Business & Industry becomes the College of Business.
  - The Department of Marketing Advisory Board is established.
- 2009
  - The Department of Finance & Economics Advisory Board is established.



## 2010s

- 2011
  - Louis Dawkins becomes Interim Dean of the College of Business.
  - Sharon L. Oswald becomes the 10<sup>th</sup> Dean of the College of Business.
  - Kevin E. Rogers becomes Associate Dean of the College of Business.
  - The Dress Your Best Closet is founded.
- 2012
  - The Strategic Finance Laboratory is dedicated in McCool Hall.
- 2013
  - The Business Information Systems (BIS) program celebrates its 50<sup>th</sup> anniversary.
  - Expansion begins on Davis Wade Stadium.
  - The College of Business and the Adkerson School of Accountancy are reaccredited by the AACSB.
- 2014
  - The DBA/Ph.D. program in the College of Business celebrates its 50<sup>th</sup> anniversary.
  - Davis Wade Stadium celebrates its 100<sup>th</sup> anniversary, and the new addition of the stadium is completed.
- 2015
  - The College of Business celebrates its 100<sup>th</sup> anniversary.
  - The Center for Entrepreneurship & Outreach (CEO) is constructed and completed in McCool Hall.
  - Shawn Mauldin becomes Director of the Adkerson School of Accountancy.
  - The Veterans Business Outreach Center (VBOC) Ribbon Cutting is held at the Thad Cochran Research, Technology & Economic Development Park in Starkville.
- 2016
  - The Center for Entrepreneurship & Outreach Hosts Grand Opening in McCool Hall.
  - The Center for Entrepreneurship & Outreach launches its Executives in Residence program, allowing students to consult with visiting executives about their business ideas.
  - Melissa Moore is named Department Head of Marketing, Quantitative Analysis, & Business Law.



## 2010s

- 2017
  - The College of Business and Adkerson School of Accountancy are reaccredited by the AACSB.
  - The Boots to Business Revenue Readiness (B2B RR) Program is launched.
  - The Bulldog Angel Network is launched.
  - The Department of Marketing, Quantitative Analysis & Business Law hosts its 76<sup>th</sup> Anniversary Celebration.
- 2018
  - The College of Business offers a minor in Business Analytics.
  - The Master of Business Administration Program celebrates its 60<sup>th</sup> Anniversary.
  - The Online Master of Business Program celebrates its 20<sup>th</sup> Anniversary.
  - Kathleen Thomas is named Department Head of Finance & Economics.
  - The Online Bachelor of Business Administration (BBA) is launched.
- 2019
  - The Department of Marketing, Quantitative Analysis & Business Law undergoes a major remodeling project and hosts a ribbon-cutting ceremony.
  - The Adkerson School of Accountancy undergoes a major remodeling project and hosts a dedication of the Dora Rose Herring Accountancy Suite.
  - The MBA Venture Pathway (MVP) Program is launched in the College of Business.
  - The Family Business Education Initiative (FBEI) is launched.
  - The MSU Idea Shop and Turner A. Wingo Maker Studio & Retail Products Accelerator hosts a Grand Opening in Downtown Starkville.
  - The College of Business launches a redesigned website.



## 2020s - Present

- 2020
  - Laura Marler becomes Department Head of Management and Information Systems.
  - Adam Scott is named Director of the PGA Golf Management Program.
- 2021
  - Vincent Young is named Assistant Dean of the College of Business.
  - Nicole Ponder becomes Associate Dean for Graduate Programs and Assessment.
  - Adkerson School of Accountancy's Online Master of Taxation (MTax) and Online Master of Professional Accountancy (MPA) programs launch).
  - The Supply Chain Logistics undergraduate major launches in the Department of Marketing, Quantitative Analysis & Business Law.
- 2022
  - The College of Business and Adkerson School of Accountancy are reaccredited by the AACSB.
  - The College of Business hosts a ribbon cutting ceremony for the Market Innovation Laboratory and Observatory (MILO), one of the largest biometric and human behavior research labs in the southeastern United States.



## 2020s - Present

- 2022
  - The Engineering Leadership Excellence (ELE) program is established by the COB and Bagley College of Engineering, offering students the opportunity to earn dual, collaborative degrees- a Bachelor of Business Administration and a Bachelor of Science in Industrial Engineering.
- 2023
  - Scott Grawe becomes the 11<sup>th</sup> Dean of the College of Business.