

Business Administration

Get to Know

BUSINESS ADMINISTRATION

At Mississippi State University, the Business Administration major in the College of Business, is a comprehensive undergraduate program designed to equip students with foundational knowledge and practical skills essential for managing and leading businesses in diverse industries. The flexible curriculum covers key areas such as accounting, economics, finance, information systems, marketing, management, and strategy.



Students can also gain insights into business law, insurance, international business, real estate, or supply chain logistics, enabling them to understand how businesses operate within both domestic and global markets.

Through a combination of lectures, case studies, group projects, experiential learning, and internships, students develop critical thinking, problem-solving, and leadership abilities. The major provides the student with the flexibility to specialize in three areas within the field of business, to fit their career goals. Graduates of the Business Administration major are well-prepared for a wide range of career paths, including roles in management, consulting, finance, marketing, and beyond, or for pursuing advanced studies such as the MBA or law degree.

Business Administration students also have the option to pursue the International Business Concentration as part of the dual-degree program with the Department of Classical and Modern Languages and Literatures in the College of Arts and Sciences. These students complete an international-focused set of courses in addition to a full degree in a foreign language. This concentration includes required study abroad and internship experiences.

Degree **OPTIONS**

Bachelor of Business Administration,
major in Business Administration

Specialization and Concentration **OPTIONS**

Specialization: Accounting, Business Information Systems, Business Law, Economics, Finance, Insurance, International Business, Management, Marketing, Real Estate, Supply Chain Logistics

Concentrations: International Business

Flexible **CHOICES**

The Business Administration major provides the most options for students that want to expand their skill set across multiple business disciplines. After completing business core courses, business administration students select three specialization areas to complete their major. Regardless of whether they plan to pursue a career at a large corporation or in a small-to-medium sized business, they can engage in a business curriculum that best suits their needs.

Course **HIGHLIGHTS**

Business Administration majors benefit from the variety of courses offered by each department in the College of Business at Mississippi State University. These include experiential learning opportunities where students get hands-on experience, working on real-world problems facing companies. Recent live-learning opportunities have been on leadership, supply chain logistics, branding, and marketing strategy. With the help of the MSU Career Center, business administration majors are also encouraged to complete internships. Typically during summers, these learning opportunities provide valuable experience and enhance a student's employment options after graduation.

Business Administration MAJOR MAP

Bachelor in Business Administration in Business Administration



	1ST YEAR	2ND YEAR	3 RD YEAR	4 TH YEAR
GET THE COURSES YOU NEED	Take courses MA 1313, BIS 1012, MA 1613	Take courses BL 2413, EC 2113, ACC 2013, BQA 2113, EC 2123, ACC 2023	Take courses BQA 3213, MGT 3213, MKT 3013, SCL 3323, MGT 3113, BIS 3233, FIN 3123, Major Courses	Complete major courses, BUS 4853
GET RELEVANT EXPERIENCE	Join clubs like American Marketing Association, Undergraduate Women in Business, Financial Management Association, Society for Human Resource Management Meet with the Career Center	Look into summer jobs and internships (individually or through the Career Center) Take on more responsibilities within clubs or extracurricular activities Consider entrepreneurial opportunities via programs like the E-Center	Participate in on-campus recruiting for summer internships Apply for research positions Seek leadership roles in extracurricular activities	Assess where you are lacking experience and fill in the gaps with volunteering, clubs, or internships Meet with Kimberly Jackson
GET ENGAGED WITH THE COMMUNITY	Volunteer on or off campus with different community organizations such as Brickfire, Dresses of Hope, Habitat for Humanity, etc.	Get engaged with conferences	Targeted networking with Alumni Take advantage of meeting with recruiters when on campus	Consider joining professional associations like American Marketing Association, etc. Join LinkedIn groups
GET ENGAGED GLOBALLY	International Business Concentration Attend Conferences Study Abroad	Study Abroad	Study Abroad	Study Abroad International and Intercultural Certifications
GET CAREER READY	Meet with the Career Center Attend Networking Opportunities Meet with graduating students	Explore the Career Center website Connect with alumni Meet with Career Center to review resume and refine interview skills	Search for internship opportunities that relate to your interests and skills through on-campus recruiting, industry nights, company info sessions, and competitions. Develop transferable skills through leadership in extracurricular activities	Get help from the Career Center with job searching, resumes, interview skills, graduate school applications, etc. Apply to jobs or future education

Knowledge & Workplace Skills

Your time in the Mississippi State University Business Administration program will equip you with valuable skills to boost your employability, including:

- **Critical Thinking:** Students will be able to analyze and integrate information to solve problems and make business decisions
- **Information Technology:** Students will demonstrate proficiency in the use of information technology tools and concepts vital to productivity
- **Communication:** Students will demonstrate proficiency in written and spoken communication skills
- **Ethics:** Students will demonstrate an understanding of the ethical and legal ramifications of business decisions
- **Teamwork:** Students will exhibit an understanding of interpersonal and team dynamics

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ADDITIONAL OPPORTUNITIES



Career POSSIBILITIES

Graduates of the Business Administration program at Mississippi State University can pursue careers in:

- Business Consulting
- Marketing Management
- Project Coordination
- Operations Management
- Human Resources
- Data Analysis
- Financial Analysis
- Health Services Administration
- Market Research
- Sales Management
- Business Development
- Market Strategy
- Corporate Law
- Real Estate

Major Hiring FIRMS

All based on 2022-24 Data

- Amazon
- Enterprise
- Trustmark National Bank
- Cadence Bank
- Navy Federal Credit Union
- DHL Supply Chain
- Hol-Mac Corp

Placement STATS

All based on 2023-24 Data

- 95% Placement Rate (Successful Career Outcomes)

Average STARTING SALARIES

All based on 2023-24 Data

- \$57,192

Experiential Learning OPPORTUNITIES

- Live Case Course in Marketing
- Conscious Marketing with National Outdoor Leadership School
- Strategic Brand Management with Industry Partners
- Internet Marketing with Certifications

Study Abroad OPPORTUNITIES

- 2019: Branding Experiences in London and Amsterdam
- 2022: Experiential Branding in Costa Rica / Branding Experiences in France
- 2023: The Brands of Argentina / Iconic Brands of Iceland, Munich, and Prague
- 2024: Branding in Italy / The Brands of Scandinavia
- 2024: Global Game Changers in France and Italy
- 2025: The Iconic Brands of London and Ireland / Experiential Branding in Greece

INTERNSHIPS

- PACCAR
- State Farm
- CAT Global
- CH Robinson
- BNSF Logistics
- CRC Group
- Fives Intralogistics