

# College of Business Minors

Office of Academic Advising  
106 McCool Hall 662.325.1890

## BUSINESS STUDENTS PURSUING A MINOR

**COB students may obtain a minor in all EXCEPT General Business.** COB students may be eligible for a double major and should see an academic advisor in 106 McCool.

## NON-BUSINESS STUDENTS PURSUING A MINOR

Non-Business students may broaden their education as well as expand their competitiveness in the job market with a minor in business. Students interested in pursuing a minor should consult with their major advisor to determine which one would best compliment their major.

Non-Business students should follow these steps:

1. Twelve (12) hours must be taken at the MSU main campus in Starkville.
2. You must meet the required 2.50 MSU AND Overall GPA. Only one D is accepted in the minor courses.
3. Complete the Request to Add a Minor in the COB Academic Advising Center (106 McCool Hall) or online - [www.business.msstate.edu/curstu/undergrad/advising/minors/index.php](http://www.business.msstate.edu/curstu/undergrad/advising/minors/index.php)
4. Follow the course requirements and pre-requisites. No course substitutions are allowed.
5. **COB enforces pre-requisites due to its prestigious AACSB accreditation. Consider pre-requisites when choosing a minor course. (Shown beside the courses)**
6. In order to ensure recognition for a minor, include the minor on the application for your degree. The minor and major must be declared simultaneously.
7. The minor will be recorded on the transcript, but does not appear on the diploma.

## MINORS AVAILABLE

### ACCOUNTING – 15 Hours

This minor is complimentary to other majors and offers basic career preparation including public, private and governmental accounting.

*Note: Offered through the School of Accountancy. Visit 300 McCool Hall or call 325-1631 for more info.*

#### Required:

ACC 3023 Intermediate Accounting I (B or better in ACC 2013 & 2023)  
ACC 3033 Intermediate Accounting II (C or better in ACC 3023)

#### Choose any 3 of the following:

ACC 3003 Accounting Info Systems I (Same as for ACC 3023)  
ACC 3013 Cost Accounting (Same as for ACC 3023)  
ACC 3053 Accounting Info Systems II (C or better in ACC 3003)  
ACC 4013 Income Tax I (B or better in ACC 2013)  
ACC 4063 Income Tax II (ACC 4013 or consent of instructor)  
ACC 4033 Auditing (C or better in ACC 3003 & ACC 3023)  
ACC 4023 Advanced Accounting (C or better in ACC 3033)  
ACC 4043 Municipal & Gov Accounting (C or better in ACC 3023)

### BUSINESS ADMINISTRATION – 21 Hours

Prepare for entrance into the world of business and/or the MBA program. Students will become familiar with basic concepts and techniques necessary for analyzing business environments, making sound business decisions, and planning one's career.

#### Choose any 7 of the following:

BL 2413 Legal Environment of Business  
\*ACC 2013 Financial Accounting  
ACC 2023 Managerial Accounting (ACC 2013)  
EC 2113 Macroeconomics  
\*EC 2123 Microeconomics  
\*FIN 3123 Financial Management (ACC 2013; BQA 2113 or equivalent; & EC 2123)  
MKT 3013 Principles of Marketing (Jr. Standing)  
MGT 3113 Principles of Management (Jr. Standing)  
\*BIS 3233 Management Information Systems  
BQA 2113 Business Statistical Methods I (BIS 1012 or equivalent & MA 1613 or MA 1713)  
\*BQA 3123 Business Statistical Methods II (BQA 2113 or equivalent)

\*Pre-requisites for the MBA program. (B or better).

### BUSINESS INFORMATION SYSTEMS – 15 Hours

Students interested in business and technology may wish to pursue a minor in Business Information Systems. Typical career paths range from programmer to systems analyst, database administrator, network administration, IT manager, and Chief Information Officer.

*Note: A minimum GPA of 3.00 is required in the 15 hours.*

#### Required:

BIS 1523 Web Development I  
BIS 2523 Web Development II (BIS 1523)

#### Choose any 3 of the following:

BIS 3523 Advanced Languages I (BIS 1523 & 2523, or 6hrs of computer programming)  
BIS 3753 Business Database Systems (BIS 1523 & 2523, or 6hrs of computer programming)  
BIS 4113 BIS Security Management (BIS 3233 or any 3hrs of computer-related coursework)  
BIS 4513 Microcomputers and Networks (BIS 3523 or equivalent, or any 3hrs of computer-related coursework)  
BIS 4523 Business Programming w/ COBOL (repl. Adv Lang II) (BIS 1523 & BIS 2523; or 6hrs computer programming)  
BIS 4533 Decision Support Systems (BIS 3233 or equivalent)  
BIS 4753 Structured Systems Analysis & Design (BIS 1523 & 2523 or any 6hrs of computer programming)  
BIS 4763 BIS Senior Seminar (Sr. Standing, BIS 1523 & 2523, and 9hrs of upper-level BIS courses or consent of instructor)

## INSURANCE – 15 Hours

This minor provides students with the expertise to pursue insurance related careers such as insurance underwriter, sales/agency management, claims adjuster, financial planner and actuary. The insurance minor enhances many existing business majors including business administration, business information systems, management, and marketing. The minor also complements many non-business majors such as mathematics, statistics, communication, and psychology.

### Required:

INS 3103 Principles of Insurance (*Jr standing*)  
INS 3203 Property and Casualty Insurance  
INS 3303 Life and Health Insurance  
INS 4503 Enterprise Risk Management (*INS 3103*)

### Choose one of the following:

INS 3403 Financial Planning (*FIN 3123*)  
INS 3503 Employee Benefits

## ECONOMICS – 15 Hours

Select at least 15 hours of economics coursework. Three hours from finance (FIN), agricultural economics (AEC), IE 3913 or FO 4113 may be applied with approval from the advisor.

*Note: ECON minors must have grades of C in all upper level (3000-4000 level) ECON courses.*

### Required:

EC 2113 Principles of Macroeconomics (*Sophomore Standing*)  
EC 2123 Principles of Microeconomics (*Sophomore Standing*)

### Choose any 3 of the following:

EC 3113 Intermediate Macroeconomics\*  
EC 3123 Intermediate Microeconomics\*  
EC 3333 Managerial Economics  
EC 3423 Economics of Regulation & Antitrust  
EC 3513 Comparative Economic Policy  
EC 4000 Directed Individual Study  
EC 4183 US Economic History  
EC 4213 Personnel Economics  
EC 4223 Labor Law & Employment Policy  
EC 4233 Labor Economics (*EC 2113, 2123 & 3123*)  
EC 4303 International Economic Development  
EC 4323 International Economics  
EC 4423 Public Finance (*EC 2113, 2123 & 3123*)  
EC 4433 State & Local Finance  
EC 4523 History of Economic Thought  
EC 4643 Introduction to Econometrics  
EC 4713 Industrial Organization  
EC 4990 Special Topics in Economics

\*Offered fall and spring and once during the summer.

## ENTREPRENEURSHIP – 16 Hours

In partnership with the MSU Entrepreneurship Center, the College of Business offers a minor in Entrepreneurship to help MSU students prepare for launching and growing new business ventures. The entrepreneurship minor is available to any MSU student, regardless of major. The Minor in Entrepreneurship is designed to complement the Engineering Entrepreneurship Certificate program by allowing engineering majors to benefit from more advanced coursework in entrepreneurship.

### Required:

MGT 3323 Entrepreneurship (*Jr. Standing or Consent of Instructor*)  
MGT 3333 Field Studies in Entrepreneurship (*MGT 3323 or Consent of Instructor*)  
BL 4243 Entrepreneurship Law (*Fall only*) (*BL 2413 & MGT 3323*)  
FIN 4323 Entrepreneurial Finance (*C or better in FIN 3123 or IE 3913*)  
MKT 4423 Strategic Brand Management (*MKT 3013*)  
GE 3011 Engineering Entrepreneurship Seminar

## FINANCE – 15 Hours

Engineering, pre-med, communications, and agribusiness majors benefit from this minor. Students improve understanding of the management of financial institutions and the management of financial assets (such as personal, organizational, and governmental funds as well as business assets).

### Required:

FIN 3123 Financial Management (*ACC 2013; BQA 2113 or equivalent; & EC 2123*)  
FIN 3723 Financial Markets & Institutions (*B or better in FIN 3123*)  
FIN 4223 Intermediate Financial Management (*B or better in FIN 3123*)  
FIN 4423 Investments (*B or better in FIN 3123*)  
FIN or REF elective at 3000-level or above

## MANAGEMENT – 18 Hours

Students in areas ranging from engineering to landscape architecture may wish to pursue careers requiring the management of people.

### Required:

MGT 3113 Principles of Management (*Jr. Standing*)  
MGT 3513 Intro Human Resource Management (*Jr. Standing or Consent of Instructor*)  
MGT 3813 Organizational Behavior (*MGT 3113*)

### Choose any 3 of the following:

MGT 3323 Entrepreneurship (*Jr. Standing*)  
MGT 3333 Field Studies/Entrepreneurship (*MGT 3323 or Consent of Inst.*)  
MGT 3713 Family Business Management  
MGT 3823 Responsible Leadership (*Jr. Standing*)  
MGT 4153 Management Seminar (*Sr. Standing*)  
MGT 4533 Advanced Human Resource Management (*MGT 3513 or Consent of Inst.*)  
MGT 4543 Compensation Management (*MGT 3513*)  
MGT 4563 Staffing in Organizations (*MGT 3113 & MGT 3513*)  
MGT 4613 Cross-Cultural Management (*MGT 3113*)

## MARKETING – 18 Hours

Students in areas ranging from communications to human sciences may wish to pursue careers requiring the use of marketing activities.

### Required:

- MKT 3013 Principles of Marketing (Jr. Standing)  
MKT 4413 Consumer Behavior (MKT 3013)

### Choose any 4 of the following:

- SCL 3323 International Logistics (Jr. Standing)  
MKT 3213 Retailing (MKT 3013 & Jr. Standing)  
MKT 3933 International Marketing (MKT 3013 & Sr. BUS/MKT)  
MKT 4113 Personal Selling (*Jr. Standing*)  
MKT 4123 Advertising (*MKT 3013 or Consent of Instructor*)  
MKT 4143 Sales Management (*MKT 3013 & MGT 3113*)  
MKT 4213 Internet Marketing (*MKT 3013*)  
MKT 4223 Social Media Marketing (*MKT 3013*)  
MKT 4423 Strategic Branding Management (*MKT 3013*)  
MKT 4533 Marketing Research (*MKT 3013 & BQA 3123*)  
MKT 4613 Services Marketing (*MKT 3013*)

## Business Analytics-15 Hours

The Minor in Business Analytics is comprised of 15 hours on analytics skills and applications. Students can select from the following:

### Analytics Skills (choose 3 out of 4):

- BQA 4413/6413 Business Forecasting & Predictive Analytics (*BQA 3123 or equivalent*)  
BQA 4423/6423 Business Decision Analytics (*BQA 3123 or equivalent*)  
EC 4643/6643 Introduction to Econometrics (*EC 2113, EC 2123 & BQA 2113 or equivalent*)  
BIS 3753 Business Database Systems (*BIS 1523 & 2523 or any 6hrs of computer programming*)

### Analytics Applications (choose 2):

- ACC 3003 Accounting Systems I (*B or better in ACC 2013 & ACC 2023*)  
ACC 3053 Accounting Systems II (*C or better in ACC 3003 or BIS 1012*)  
BIS 3753 Business Database Systems  
BIS 4533 Decision Support Systems (*BIS 3233 or equivalent*)  
CSE 4503 Database Management Systems  
CSE 4633 Artificial Intelligence  
CSE 4490 Computational Intelligence  
FIN 4243 Senior Seminar in Financial Management  
FIN 4423 Investments  
MKT 4213 Internet Marketing  
MKT 4223 Social Media Marketing  
SCL 4333 Supply Chain Process Analysis (*SCL 3323, BQA 2113, & Jr. Standing*)  
MKT 4533 Marketing Research (*MKT 3013 & BQA 3123*)  
SCL 4033 International Transportation (*SCL 3323 & Jr. Standing*)

## SUPPLY CHAIN LOGISTICS 15 Hours

Since every organization is dependent on logistics and supply chain systems, students in areas as diverse as engineering, agribusiness, human sciences, or business may benefit from this minor. Students gain an understanding of core supply chain management functions such as operations, transportation, and distribution. The minor in Supply Chain Logistics is comprised of 15 hours. Students can select from the following:

### Required Courses:

- MKT 3013 Principles of Marketing (*Jr. Standing*)  
SCL 3323 International Logistics (*Jr. Standing*)  
SCL 4333 Supply Chain Process Analysis (*SCL 3323, BQA 2113, & Jr. Standing*)

### Choose any 2 of the following:

- MKT 3213 Retailing (*MKT 3013 & Jr. Standing*)  
MKT 4113 Personal Selling (*Jr. Standing*)  
MKT 4143 Sales Management (*MKT 3013 & MGT 3113*)  
SCL 4313 Physical Distribution Management (*BQA 2113 & MKT 3013*)  
BQA 4413 Business Forecasting & Predictive Analytics (*BQA 3123 or equivalent*)  
BQA 4423 Business Decision Analytics (*BQA 3123 or equivalent*)  
SCL 4033 International Transportation (*Jr. Standing*)

The minor in Supply Chain Logistics is available beginning with the fall 2022 semester