



College of Business Minors

Office of Academic Advising

106 McCool Hall 662.325.1890

BUSINESS STUDENTS PURSUING A MINOR

COB students may obtain a minor in all EXCEPT General Business. COB students may be eligible for a double major and should see an academic advisor in 106 McCool.

NON-BUSINESS STUDENTS PURSUING A MINOR

Non-Business students may broaden their education as well as expand their competitiveness in the job market with a minor in business. Students interested in pursuing a minor should consult with their major advisor to determine which one would best compliment their major.

Non-Business students should follow these steps:

1. Twelve (12) hours must be taken at the MSU main campus in Starkville.
2. You must meet the required 2.50 MSU AND Overall GPA. Only one D is accepted in the minor courses.
3. Complete the Request to Add a Minor in the COB Academic Advising Center (106 McCool Hall) or online - www.business.msstate.edu/curstu/undergrad/advising/minors/index.php
4. **Follow the course requirements and pre-requisites. No course substitutions are allowed.**
5. **COB enforces pre-requisites due to its prestigious AACSB accreditation. Consider pre-requisites when choosing a minor course. (Shown beside the courses)**
6. In order to ensure recognition for a minor, include the minor on the application for your degree. The minor and major must be declared simultaneously.
7. The minor will be recorded on the transcript, but does not appear on the diploma.

MINORS AVAILABLE

ACCOUNTING – 15 Hours

This minor is complimentary to other majors and offers basic career preparation including public, private and governmental accounting.

Note: Offered through the School of Accountancy. Visit 300 McCool Hall or call 325-1631 for more info.

Required:

ACC 3023 Intermediate Accounting I
ACC 3033 Intermediate Accounting II

Choose any 3 of the following:

ACC 3003 Accounting Info Systems I
ACC 3013 Cost Accounting
ACC 3053 Accounting Info Systems II
ACC 4013 Income Tax I
ACC 4063 Income Tax II
ACC 4033 Auditing
ACC 4023 Advanced Accounting
ACC 4043 Municipal & Gov Accounting

BUSINESS ADMINISTRATION – 21 Hours

Prepare for entrance into the world of business and/or the MBA program. Students will become familiar with basic concepts and techniques necessary for analyzing business environments, making sound business decisions, and planning one's career.

Choose any 7 of the following:

BL 2413 Legal Environment of Business
*ACC 2013 Financial Accounting
ACC 2023 Managerial Accounting
EC 2113 Macroeconomics
*EC 2123 Microeconomics
*FIN 3123 Financial Management
MKT 3013 Principles of Marketing
MGT 3113 Principles of Management
*BIS 3233 Management Information Systems
BQA 2113 Business Statistical Methods I
*BQA 3123 Business Statistical Methods II

*Pre-requisites for the MBA program (B or better).

BUSINESS INFORMATION SYSTEMS – 15 Hours

Students interested in business and technology may wish to pursue a minor in Business Information Systems. Typical career paths range from programmer to systems analyst, database administrator, network administration, IT manager, and Chief Information Officer.

Note: A minimum GPA of 3.00 is required in the 15 hours for BIS.

Required:

BIS 1523 Web Development I
BIS 2523 Web Development II (BIS 1523)

Choose any 3 of the following:

BIS 3523 Advanced Languages I
BIS 3753 Business Database Systems
BIS 4113 BIS Security Management
BIS 4513 Microcomputers and Networks
BIS 4523 Business Programming w/ COBOL
BIS 4533 Decision Support Systems
BIS 4753 Structured Systems Analysis & Design
BIS 4763 BIS Senior Seminar

INSURANCE – 15 Hours

This minor provides students with the expertise to pursue insurance related careers such as insurance underwriter, sales/agency management, claims adjustor, financial planner and actuary. The insurance minor enhances many existing business majors including business administration, business information systems, management, and marketing. The minor also complements many non-business majors such as mathematics, statistics, communication, and psychology.

Required:

INS 3103	Principles of Insurance (<i>Jr standing</i>)
INS 3203	Property and Casualty Insurance
INS 3303	Life and Health Insurance
INS 4503	Enterprise Risk Management (<i>INS 3103</i>)(<i>Only in Spring</i>)

Choose one of the following:

INS 3403	Financial Planning
INS 3503	Employee Benefits

ECONOMICS – 15 Hours

Select at least 15 hours of economics coursework. Three hours from finance (FIN), agricultural economics (AEC), IE 3913 or FO 4113 may be applied with approval from the advisor.

Note: ECON minors must have grades of C in all upper level (3000-4000 level) ECON courses.

Required:

EC 2113	Principles of Macroeconomics
EC 2123	Principles of Microeconomics

Choose any 3 of the following:

EC 3113	Intermediate Macroeconomics*
EC 3123	Microeconomics*
EC 3333	Managerial Economics
EC 3423	Economics of Regulations & Antitrust
EC 3513	Comparative Economic Policy
EC 4000	Directed Individual Study
EC 4183	US Economic History
EC 4213	Personnel Economics
EC 4223	Labor Law & Employment Policy
EC 4233	Labor Economics
EC 4303	International Economic Development
EC 4323	International Economics
EC 4423	Public Finance
EC 4433	State & Local Finance
EC 4523	History of Economic Thought
EC 4643	Economic Forecasting & Analysis
EC 4713	Industrial Organization
EC 4990	Special Topics in Economics

*Offered fall and spring and once during the summer.

ENTREPRENEURSHIP – 16 Hours

In partnership with the MSU Entrepreneurship Center, the College of Business offers a minor in Entrepreneurship to help MSU students prepare for launching and growing new business ventures. The entrepreneurship minor is available to any MSU student, regardless of major. The Minor in Entrepreneurship is designed to complement the Engineering Entrepreneurship Certificate program by allowing engineering majors to benefit from more advanced coursework in entrepreneurship.

Required:

MGT 3323	Entrepreneurship
MGT 3333	Field Studies in Entrepreneurship
BL 4243	Entrepreneurship Law Fall only)
FIN 4323	Entrepreneurial Finance
MKT 4423	Strategic Brand Management
GE 3011	Engineering Entrepreneurship Seminar

FINANCE – 15 Hours

Engineering, pre-med, communications, and agribusiness majors benefit from this minor. Students improve understanding of the management of financial institutions and the management of financial assets (such as personal, organizational, and governmental funds as well as business assets).

Required:

FIN 3123	Financial Management
FIN 3723	Financial Markets & Institutions
FIN 4223	Intermediate Financial Management
FIN 4423	Investments
FIN or REF elective at 3000- level or above	

MANAGEMENT – 18 Hours

Students in areas ranging from engineering to landscape architecture may wish to pursue careers requiring the management of people.

Required:

MGT 3113	Principles of Management
MGT 3513	Intro Human Resource Management
MGT 3813	Organizational Behavior

Choose any 3 of the following:

MGT 3323	Entrepreneurship
MGT 3333	Field Studies/Entrepreneurship
MGT 3823	Responsible Leadership
MGT 4153	Management Seminar
MGT 4533	Advanced Human Resource Management
MGT 4543	Compensation Management
MGT 4563	Staffing in Organizations
MGT 4613	Cross-Cultural Management
MGT 4713	Quality in Organizations

MARKETING – 18 Hours

Students in areas ranging from communications to human sciences may wish to pursue careers requiring the use of marketing activities.

Required:

MKT	3013	Principles of Marketing
MKT	4413	Consumer Behavior

Choose any 4 of the following:

MKT	3323	International Logistics
MKT	3213	Retailing
MKT	3933	International Marketing
MKT	4033	International Transportation
MKT	4113	Personal Selling
MKT	4123	Advertising
MKT	4143	Sales Management
MKT	4213	Internet Marketing
MKT	4223	Social Media Marketing
MKT	4313	Physical Distribution Management
MKT	4333	International Supply Chain Management
MKT	4423	Strategic Brand Management
MKT	4533	Marketing Research
MKT	4613	Services Marketing

SUPPLY CHAIN LOGISTICS – 15 Hours

Since every organization is dependent on logistics and supply chain systems, students in areas as diverse as engineering, agribusiness, human sciences, or business may benefit from this minor. Students gain an understanding of core supply chain management functions such as operations, transportation, and distribution. The Minor in Supply Chain Logistics is comprised of 15 hours. Students can select from the following:

Required Courses:

MKT	3013	Principles of Marketing
MKT	3323	International Logistics
MKT	4333	International Supply Chain Management

Choose any 2 of the following:

MKT	3213	Retailing
MKT	4113	Personal Selling
MKT	4143	Sales Management
MKT	4313	Physical Distribution Management
BQA	4413	Business Forecasting & Predictive Analytics
BQA	4423	Business Decision Analytics

The minor in Supply Chain Logistics is available beginning with the fall 2022 semester

BUSINESS ANALYTICS -15 Hours

The Minor in Business Analytics is comprised of 15 hours on analytics skills and applications. Students can select from the following:

Analytics Skills (choose 3):

BQA	4413/6413	Business Forecasting & Predictive Analytics
BQA	4423/6423	Business Decision Analytics
EC	4643/6643	Econ Forecasting & Analysis
BIS	3753	Business Database Systems

Analytics Applications (choose 2):

ACC	3003	Accounting Information Systems I
ACC	3053	Accounting Information Systems II
BIS	3753	Business Database Systems
BIS	4533	Decision Support Systems
CSE	4503	Database Management Systems
CSE	4633	Artificial Intelligence
FIN	4243	Senior Seminar in Financial Management
FIN	4423	Investments
MKT	4333	International Supply Chain Management
MKT	4533	Marketing Research
MKT	4033	International Transportation