Competition is a fact of life in today’s business environment. But, along with challenges, globalization also brings tremendous opportunities. Competition is giving rise to new ways of thinking. Growing world markets represent billions of new customers for businesses. However, to tap into these emerging markets today’s decision makers must have an understanding and appreciation of new people, places and cultures.

Since 1994, the International Business Program at Mississippi State University has aimed to help bright, ambitious students prepare for an increasingly global future. The program is distinct in discharging this mission through a coordinated program of practical skills acquisition, education in the principles of international business and concentrated study in foreign language.

Due to our challenging curriculum and reputation for excellence, our program attracts some of the most talented and motivated young people in the South. Between 2005 and 2010 the average IB student entered the program with an ACT score of 26 and graduated with a 3.5 GPA in core business courses.

FIVE YEARS, TWO DEGREES

Graduates from the International Business Program typically complete their studies in five years, receiving two degrees, each designed to cover a separate aspect of living and working internationally:

• A Bachelor of Business Administration, with a major in a specific business discipline such as marketing, finance, economics, management, or accounting and a concentration in international business.

• A Bachelor of Arts with a major in a foreign language, such as Spanish, German or French. Courses in Chinese, Japanese, Russian and Italian are also offered.

STUDY ABROAD

All MSU IB students are required to study abroad for a minimum of six weeks. This aspect of the program is designed to allow students to receive practical exposure to other cultures and peoples with an emphasis on language and cultural immersion.

Not only do IB students learn about another culture, they also grow personally and professionally, acquiring important attributes such as independence, adaptability, and responsibility.

INTERNSHIP EXPERIENCE

Before graduation all MSU IB students must complete a ten week internship abroad or with a company conducting (or preparing to conduct) significant business internationally. The internship will ideally be reflective of the student’s specific business discipline and language proficiency area. Such internships provide a tremendous opportunity for students to gain practical business experience and skills. Recent internship placements include:

• Citigroup
• FedEx
• International Paper
• Garan
• Freeport—McMoRan
• Deloitte & Touche
• Siemens
• U.S. Embassies abroad

Business Education at MSU

The mission of the College of Business is to provide outstanding academic programs to develop the business skills and expertise of its students, enabling them to assume leadership roles in a global economy.

Language Education at MSU

The mission of the Department of Classical & Modern Languages & Literatures is to educate our students so they may acquire the knowledge and skills to interact successfully in an increasingly intercultural world.
What IB interns can do for you

Activities performed by IB interns can range from project work, such as market research, valuations, and preparing business plans, to handling day-to-day business issues. Due to their language skills, our students can be particularly useful to companies doing business in multiple countries, or even to small companies seeking to expand overseas. Projects and responsibilities of past interns have included:

- Preparing overseas market research
- Dealing with translation and protocol issues
- Assisting in the development of import/export plans
- Trade-related record keeping and reporting
- Handling internal reporting projects
- Assisting with feasibility studies and business plans
- Providing basic accounting assistance
- Assisting with valuation projects.

Due to their exceptional qualifications, international orientation, work ethic, and general enthusiasm, MSU International Business student interns represent an excellent value to both small and large businesses seeking to improve their own international competitiveness.

If your company has a need for these or other services we hope that you will give the MSU IB internship program serious consideration.

About the MSU IB Internship Program

- Eligible interns will have completed the business core courses (accounting, economics, marketing, management, finance, information systems) as well as approximately 24 credit hours of foreign language courses.
- The duration of the internship must be at least ten weeks. Interns are encouraged to work at least 20 hours per week.
- Job responsibilities should be related to the student’s business major and have an international or multi-cultural dimension.
- Internships can be paid, partially paid, or unpaid.
- To register your company, contact Kelly Atwood at the MSU Career Center. (662) 325-3344 or katwood@career.msstate.edu.

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