

## Mississippi State University - Finance Immersion

### Who Should Attend

The Finance Immersion workshop is designed to be an essential foundation for a wide variety of students interested in:

- The financial services industry (investment banking, consulting, research, asset management, brokerage, sales & trading, insurance, private equity, venture capital, entrepreneurship and start-ups)
- Corporate/strategic development or finance group of a corporation
- Marketing, brand management or operations for a corporation or any position responsible for a product or divisional budget, projections and profit/loss statement
- Enhancing their learning in finance and financial statement analysis classes
- Non-finance roles, but interested in gaining a solid foundation in applied corporate finance

### Finance Immersion Overview

The workshop is a day and a half of instruction, exercises and Q&A. Through practical examples and real-world exercises, the workshop illustrates the fundamentals of popular valuation and financial modeling techniques used by finance practitioners. Key topics include:

- Public comparables analysis
- Acquisition comparables analysis
- Discounted cash flow analysis
- Imputing valuation ranges
- Critical valuation concepts (EBITDA, Enterprise value, WACC, etc.)
- Fundamentals of discounted cash flow analysis
- Excel best practices and efficiency tips
- Common Excel “shortcuts” for PCs and Macs
- Excel functions and formulas
- Fundamentals of creating data tables

*The workshop requires a laptop with Microsoft Excel. Both Mac and PC users are welcome, however the content is optimized for Windows based systems. For the best experience, a PC is strongly encouraged. Mac users will be provided with a setup guide prior to the workshop.*

### Prerequisites

A basic understanding of Excel is essential to the overall learning experience.

### About Training The Street

TTS is the world’s leading financial learning services company, offering state-of-the-art, instructor-led courses in financial modeling and corporate valuation to corporate and educational clients. Founded in 1999, TTS’s clients include the world’s leading universities, investment banks, consulting firms, and Fortune 500 companies. TTS leads workshops for more than 100 academic clients, including the top business schools in the United States. TTS’s instructors have worked across a broad spectrum of industries and financial disciplines. Several of our instructors are Adjunct Professors at leading academic institutions. For more information on TTS, please visit [www.trainingthestreet.com](http://www.trainingthestreet.com)

### How to Register

To register or get more information on the workshop times, cost, cancellation policy and more, log in to <https://trainingthestreet.secure.force.com/register/>

<u>Date</u>	<u>Class Code</u>	<u>Cost</u>
February 22-23, 2019	E2CC02	\$0*

\*Please note that a credit card is required to complete registration