

International Business

Electives Options - Consult with your advisor.

- ① **Life Sciences & Lab (3-4 hours):** One from BIO prefixes with lab.
Recommended: BIO 1023, BIO 1123
- ② **Physical Sciences & Lab (3-4 hours):** One from CH, GG, or PH prefixes with lab. Recommended:
GG 1113 + 1111, PH 1013 + 1011, PH 1023 + 1021
- ③ **Fine Arts (3 hours):** One from the following:
ARC 1013 Architectural Appreciation
ART 1013 Art History I
ART 1023 Art History II
ART 1113 Art Appreciation
MU 1113 History & Appreciation of Music
CO 1503 Introduction to Theatre
PE 1123 History and Appreciation of Dance
- ④ **Political Science Elective (3 hours):** Must have international focus.
Recommended:
PS 1313/1393 Intro to International Relations
PS 1513/1593 Comparative Government
- ⑤ **History Elective (3 hours):** In your geographical area.
Recommended:
HI 3893 20th Century World History
HI 3990 History of the Two Chinas
HI 4583 China since 1800
HI 4593 Japan since 1600
HI 4673 Europe, 1789-1914
HI 4683 Europe: The First World War to Hitler
HI 4693 Europe: The Second World War to the Common Market
HI 4753 History of Russia
HI 4763 History of Modern Germany
HI 4773 History of Modern France
HI 4903 The Far East
- ⑥ **Social Science Elective (3 hours):** Must have international focus.
Must be 3000 level or higher. Select one (1) course below:
AN 3113 Societies of the World (prereq AN 1103/OK with instr.)
AN 3133 Anthropology of Latin America
AN 4163 Anthro. of Int'l Development (prereq Sr./OK with instr.)
AN 4623 Language and Culture (prereq AN 1103/OK with instr.)
AN 4633 Sociolinguistics (prereq AN 1103/OK with instr.)
GR 4213 Geography of Latin America
GR 4223 Geography of Europe
GR 4233 Geography of Asia
GR 4243 Geography of Russia
GR 4253 Geography of Africa
PS 4313 Prin of Int'l Law (prereq PS 1313 & Jr)
PS 4323 Int'l Organization (prereq PS 1313 & Jr)
PS 4333 Theories of Int'l Relations (prereq PS 1313 & Jr)
PS 4353 International Pol Economy (prereq PS 1313 & Jr)
PS 4393 The Global Context (prereq Jr/OK with Instr.)
PS 4543 African Politics (prereq PS 1513 & Jr)
PS 4553 West European Politics (prereq PS 1513 & Jr)
PS 4573 South & Southeast Asian Politics (prereq PS 1513 & Jr)
PS 4593 Latin American Politics (prereq PS 1513 & Jr)
PS 4623 Politics of the Third World (prereq PS 1513 & Jr)
SO 4623 Language and Culture (prereq AN 1103/OK with Instr.)
SO 4633 Sociolinguistics (prereq SO 1003/OK with Instr.)

International Business Sample Program

Fall Semester	First Year	Spring Semester	
<i>EN 1103 English Comp I</i>	3	<i>EN 1113 English Comp II</i>	3
<i>MA 1313 College Algebra*</i>	3	<i>MA 1613 Business Calculus</i>	3
<i>FLF/G/S 1113</i>	3	<i>FLF/G/S 1123</i>	3
<i>Life Sciences & lab ①</i>	3	<i>Physical Science & lab ②</i>	4
<i>Fine Arts ③</i>	3	<i>Political Science (Int'l focus) ④</i>	3
<i>IB 1001 Intro to IB**</i>	1	<i>BIS 1012 Business Info Sys</i>	2
	16		18
	Second Year		
<i>ACC 2013 Prin of Fin Acct</i>	3	<i>ACC 2023 Managerial Acct</i>	3
<i>EC 2113 Prin of Macroecon</i>	3	<i>EC 2123 Prin of Microecon</i>	3
<i>FLF/G/S 2133</i>	3	<i>FLF/G/S 2143</i>	3
<i>CO 1003 Public Speaking</i>	3	<i>An 1143 Cultural Anthr</i>	3
<i>EN 2273 or 2283 World Lit</i>	3	<i>BQA 2113 or ST 2113 Stats</i>	3
<i>HI 1223 or 1173 World Hist</i>	3	<i>GR 1123 World Geog</i>	3
	18		18
	Third Year		
<i>FLF/G 3114 or FLS 3113 & 3111</i>	4	<i>FLF/G 3124 or FLS 3233 & 3121</i>	4
<i>PHI 3013 Bus Ethics</i>	3	<i>AN/GR/PS/SO 3000+ elect ⑥</i>	3
<i>BL 2413 Business Law</i>	3	<i>MKT 3013 Prin of Mkt</i>	3
<i>MGT 3114 Prin of Mgt & Prod</i>	4	<i>FIN 3123 Financial Mgt</i>	3
<i>BIS 3233 Mgt. Info Sys</i>	3	<i>IB Elective or Functional Requirement***</i>	3
	17		16
	Fourth Year		
<i>FLF/G/S 3313</i>	3	<i>FLF/G/S 3323</i>	3
<i>FLF/G/S 3143</i>	3	<i>Int'l Bus. Elective</i>	3
<i>Int'l Bus. Functional Emphasis</i>	3	<i>Functional Emphasis</i>	3
<i>Int'l Bus. Elective</i>	3	<i>FLF/G/S 3523</i>	3
<i>Functional Emphasis</i>	3	<i>MGT 3213 Org Commun</i>	3
<i>Functional Emphasis</i>	3	<i>History Elective (in the geographical area) ⑤</i>	3
	18		18
	Fifth Year		
<i>Internship (IB 3900) (sign up for 1 hour)</i>	S/U	<i>Foreign Language Elective</i>	3
		<i>GB 4853 Business Policy</i>	3
		<i>Functional Emphasis</i>	3
		<i>Functional Emphasis</i>	3
		<i>IB 4903 Academic Reports</i>	3
			15

Total Number of Hours.....154

* **Waived if at least 24 math ACT.**

** **IB 1001 is for entering freshman and may be waived for those transferring. If waived, this becomes a free elective. Physical Education is recommended.**

*** **Functional Requirement: for MKT this course is BQA 3123.**

Internship

BOTH IB 3900 and IB 4903 Must Be Taken!

IB 3900 Internship Work (S/U)

The internship is an outside the native country work experience of a full summer or semester duration. If you elect to separate the work and abroad experience you must petition the IB Committee for approval.

Minimum mutually exclusive acceptable levels are:

- 1. WORK - 10 continuous weeks of international tasks and responsibilities.**
- 2. ABROAD - 6 continuous weeks in one location for cultural immersion.**

IB 4903 Internship Work Academic Reports (3)

requires successful completion of IB 3900. Academic Papers are graded.

Note: You can not end your academic career while on internship. Waivers may be granted in some instances, but requires a written proposal to the IB Committee at least 2 semesters prior to the potential internship, and subsequent approval.

University Core - 51 hours as specified:

- EN 1103 English Comp I, EN 1163 Accelerated Comp I, or EN 1183 Honors Comp I
- EN 1113 English Comp II, EN 1173 Accelerated Comp II, or EN 1193 Honors Comp II
- EN 2273 or EN 2283 World Lit., EN 2213, 2223 Eng. Lit
- MA 1313 College Algebra
- MA 1613 Calc for Bus (or higher)
- Life Science & Lab - See □ on the back
- Physical Science & Lab - See □ on the back
- AN 1143 Intro to Cultural Anthropology
- CO 1003 Public Speaking, or CO 1093 Honors Oral Comm
- Fine Arts (3) - See □ on the back
- GR 1123 Intro to World Geography
- BQA 2113 (prereq MA 1613 & BIS 1012) or ST 2113 Statistics for Behav Sciences (prereq C or better in MA 1313)
- PS Elective - See □ on the back
- HI 1223 Modern Western World or HI 1173 World History After 1500
- HI Elective 3000+ - See □ on the back
- Social Science Elective 3000+ - See □ on the back
- PHI 3013 Business Ethics

Foreign Language - 35 hours from this list (Japanese, Chinese, or Russian option may be available through immersion programs. See FL Head or Director of IB Program).

- FLF/G/S 1113 French/German/Spanish I
- FLF/G/S 1123 French/German/Spanish II
- FLF/G/S 2133 French/German/Spanish III
- FLF/G/S 2143 French/German/Spanish IV
- FLF/G 3114 or FLS 3113 & 3111 Advanced French/German/Spanish I
- FLF/G 3124 or FLS 3233 & 3121 Advanced French/German/Spanish II
- FLF/G/S 3143 Civilization
- FLF/G/S 3313 Business French/German/Spanish I
- FLF/G/S 3323 Business French/German/Spanish II
- FLF/G/S 3523 Survey of French/German/Spanish Literature
- Foreign Language Elective - see your FL advisor

Business - 36 hours, 12 courses as specified:

- ACC 2013 Principles of Financial Accounting
- ACC 2023 Principles of Managerial Accounting (prereq ACC 2013)
- BIS 1012 Intro Bus Comp Systems
- BIS 3233 Management Information Systems (prereq BIS 1012)
- BL 2413 The Legal Environment of Business
- EC 2113 Principles of Macroeconomics
- EC 2123 Principles of Microeconomics (prereq EC 2113)
- FIN 3123 Financial Management (prereq EC 2123, ACC 2023, & BQA 2113)
- GB 4853 Business Policy (graduating senior, prereq BIS 3233, FIN 3123, MGT 3114, & MKT 3013)
- MGT 3213 Organizational Communications I (prereq EN 1113)
- MGT 3114 Prin. Of Management & Production (prereq EC 2113, BQA 2113 and Jr. standing)
- MKT 3013 Principles of Marketing (prereq Jr. standing)

Business Functional Emphasis - 15 hours, 5 courses from one category:**Accounting - 15 hours, 5 courses:**

- ACC 3013 Cost Accounting (prereq ACC 3003)
- ACC 3023 Intermediate Accounting I (prereq ACC 2023)
- ACC 3033 Intermediate Accounting II (prereq ACC 3023)
- ACC 4023 Adv Acc (International course) prereq ACC 3033
- ACC 3003 Acct Systems I (prereq ACC 2023) **OR** ACC 4033 Auditing (prereq ACC 3053)

Business Info Systems - 15 hours, 5 courses:

- BIS 1733 Visual Basic Applications
- BIS 1753 Intro to Business COBOL (B in BIS 1733)
- BIS 3523 Advanced Languages I (B in BIS 1753)
- BIS 3753 Business Database Systems (B in BIS 1753)
- BIS 4113 Security Management, 4513 Microcomp/Networks, 4523 Adv Lang II, 4533 Decision Support Sys, 4753 Stru Sys Analy, **OR** 4763 E Commerce Seminar (last BIS class to take)

Economics - 15 hours, 5 courses:

- EC 3333 Managerial Economics (prereq EC 2113 & EC 2123)
- EC 4303 Theory of Econ Dev (prereq EC 2113 & EC 2123)
- EC 4313 Intro Reg Econ (prereq EC 2113, EC 2123 & MA 1613)
- EC 4323 Internatl Econ Relations (prereq EC 2113 & EC 2123)
- EC 3513 Econ Systems, EC 4333 Applied Regional Econ, **OR** EC 4423 Intro to Public Finance

Banking & Finance - 15 hours, 5 courses:

- FIN 3113 Fin Sys (prereq EC 2113, EC 2123 or AEC 2713 & Jr)
- FIN 4223 Intermediate Fin Management (prereq FIN 3123)
- FIN 4423 Investments (prereq FIN 3123)
- FIN 4923 International Fin Management (prereq FIN 3123)
- FIN 3723 Financial Markets, FIN 4233 Working Capital Mgt, **OR** FIN 4723 Bank Management

Logistics - 15 hours, 5 courses:

- TR 3323 International Logistics
- TR 4233 International Transportation
- TR 4313 Physical Distri. Mgt (prereq BQA 2113 & MKT 3013)
- TR 4333 International Supply Chain Management
- MKT 4613 Services Marketing (prereq MKT 3013)

Management - 15 hours, 5 courses:

- MGT 3513 Intro to Human Resource Management
- MGT 4533 Advanced HRM (prereq MGT 3513/OK'd)
- MGT 4563 Staffing & Organization (MGT 3114 and 3513)
- MGT 4613 Cross-Cultural Management (prereq MGT 3114)
- MGT 3323 Entrepreneurship, MGT 4543 Compensation Mgt **OR** MGT 4990 Spec. Topic in MGT: Socially Responsible Mgt

Marketing - 15 hours, 5 courses:

- MKT 3933 International Mkt (MKT 3013/Sr. standing)
- MKT 4413 Consumer Analysis & Behavior (prereq MKT 3013)
- MKT 4533 Mkt Research (prereq BQA 3123 & MKT 3013)
- MKT 4813 Marketing Management (last MKT course, grad Sr)
- MKT 4113 Personal Selling, MKT 4213 Internet Marketing, MKT 4613 Services Marketing, **OR** TR 4313 Physical Distribution Management

Risk Management, Insurance, & Financial Planning - 15 hours:

- INS 3103 Principles of Insurance (prereq Jr)
- INS 3203 Property and Casualty Insurance
- INS 3303 Life Insurance
- INS 4503 Risk Mgt (prereq INS 3103)
- INS 3403 Financial Planning, **OR** INS 3503 Employee Benefits

International Business Electives 12 to 16 hours from this list:

IB 3900 (S/U) and IB 4903 (3) Internship Work/Academic Reports are REQUIRED! Select three (four for INS & BIS) from the following, excluding the course(s) associated with your emphasis.

- BL 4273 International Business Law
- EC 3513 Economic Systems (prereq EC 2113 and 2123/OK'd)
- EC 4323 International Economic Relations (prereq 2113 & 2123)
- EC 4303 Theory of Economic Dev (prereq EC 2113 and 2123)
- FIN 4923 International Financial Management (FIN 3123/OK)
- IB 1001 Freshman Seminar (may be waived; 1st year only)*
- IB 3913 Principles of International Business (Sr/OK with Instr.)
- MGT 4613 Cross-Cultural Management (MGT 3114)
- MKT 3933 International Marketing (MKT 3013/Sr)
- TR 3323 International Logistics
- TR 4233 International Transportation
- TR 4313 Physical Distribution Management
- TR 4333 International Supply Chain Management

*IB 1001 Freshman Seminar (1st year) or Free Elective (1)

